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AISHE Code: C-48357 DTE Code: MB6189 SPPU PUN Code: IMMP015810
(Accredited by NAAC)

CRITERION III - RESEARCH, INNOVATIONS AND EXTENSION

3.2 - Innovation Ecosystem

3.2.2.1 - Total number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship year wise during the year

I) List of Programs conducted during year 2023-24

Sr No.	Name of Workshop/Seminar/Conferences/Activity	Date	Number of Beneficiary
1	Start-Up Cell Activity By Mrs Sonal Vaidya on Entrepreneurs Day- Alumni Interaction	30.04.2024	23
2	Online Webinar on IPR's & Copyright in Digital Era	12.04.2024	50
3	Revenue Generation for Start Ups – Alumni Interaction	04.04.2024	40
4	Guidance on Research Project Preparation	29.03.2024	30
5	Industrial Visit to Technoform Industries for Entrepreneurship Development	17.02.2024	40
6	Qualitative Research Methods Workshop:Techniques & Best Practices	16.02.2024	42
7	Management Fest- Entrepreneurship Development Program	15.03.2024	50







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Date-08.04.2024

Notice

This is to inform all MBA students that our institute is organizing one day guest lecture session on Entrepreneurship Development.

Following are the details:Topic-"Celebration of Entrepreneurs Day"
Speaker Name- Mrs Sonal Vaidya
Venue-E Class Room
Date -17.04.2024 Wednesday
Time-11.00 am.

Dr. Amandeep Saini

Coordinator

Dr Shreekala Bachhav

Convener

Charton (eK).
Via Lohegeon.
Pune-412 105.

Dr. Sumit Bankar

Co-Convener

Prof(Dr.) E B Khedkar President/Director Dr D Y Patal Educational Enterprises Charitable Trust's



Dr D Y PATIL SCHOOL OF MANAGEMENT

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Date-30.04.2024

Report on "Start-Up Cell Activity"

Guest Speaker: Mrs. Sonal Vaidya

Topic: "Celebration of Entrepreneurs Day"

Date: 17.04.2024

Venue: e-Classroom

Speaker Profile: Mrs. Sonal Vaidya is an experienced entrepreneur and business consultant with a passion for fostering innovation and entrepreneurship. With a background in business management and extensive experience in the start-up ecosystem, Sonal has been instrumental in supporting and guiding aspiring entrepreneurs on their journey to success. She is known for her dynamic approach and practical insights into the world of entrepreneurship.

Objectives: -

- To create awareness for entrepreneurship, innovation and leadership.
- To highlight the value of entrepreneurship, the role of innovation within society and role of younger generations for making India as an Innovation hub

Details of Session: A guest lecture on "Celebration of Entrepreneurs Day" was organized on 17.04.2024 for the MBA Semester 1 batch 2023-25 students. Sonal Vaidya graced the session as the guest speaker. She conducted an interactive and informative session focused on the intricacies of start-up culture and the activities involved in establishing and nurturing a start-up cell. Sonal shared her first-hand experiences and case studies, providing valuable insights into the challenges and opportunities in the start-up landscape. The session included discussions on ideation, business planning, funding options, and market strategies, tailored to equip students with practical knowledge and skills relevant to entrepreneurship.

Outcome of the Event:

- Enhancing understanding of start-up culture and ecosystem.
- Stimulating entrepreneurial mindset and creativity among students.
- Providing practical insights into the process of establishing and managing a start-up cell.
- Encouraging students to explore entrepreneurial opportunities and pursue innovative ventures.

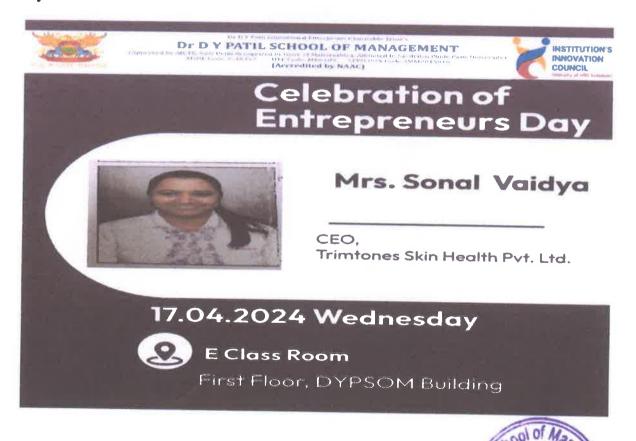
• Fostering networking and collaboration among students interested in entrepreneurship.

Feedback from Students:

- 1. Ritu Singh: Sonal Vaidya's session on start-up cell activity was incredibly enlightening. Her practical approach and real-life examples helped me grasp the complexities of the start-up landscape. I particularly appreciated her emphasis on the importance of innovation and adaptability in entrepreneurship. I feel inspired to explore entrepreneurial opportunities and apply the strategies she shared in my future endeavors."
- 2. Manoj Shinde: "Attending Sonal Vaidya's lecture was a transformative experience for me. Her expertise in the start-up ecosystem was evident, and I gained valuable insights into the various stages involved in establishing and scaling a start-up. I found her tips on networking and seeking funding particularly useful. I'm grateful for the opportunity to learn from such a seasoned entrepreneur."

Overall, Sonal Vaidya's guest lecture on "Celebration of Entrepreneurs Day" proved to be highly beneficial for the students, equipping them with practical knowledge and inspiration to pursue entrepreneurial ventures and contribute to the start-up ecosystem

Flyer:-



Photograph of the session-



Dr. Amandeep Saini Coordinator

Df Shreekala Bachhav Convener Charholi (BK).
Via Loherpaon.
Pune-412 105

Dr. Sumit Bankar Co-Convener

Prof(Dr.) E B Khedkar President/Director



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Dr. D Y Patil School of Management

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Workshop/Seminar/Conference/Activity **Students Attendance Sheet**

Entrepreneuschip Development 3, Date: 17.04.2024 Title of Program: 040

Sr No.	Name of the Participants	Student/ Faculty	Signature
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Director Dr E B Khedkar



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Workshop/Seminar/Conference/Activity **Students Attendance Sheet**

Title of Program:_	Entrep	renewaling	Develop	mont on
	BYMSSON	AL VAID)	Date	: 17/4/24

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Date: - 4th April 2024

Notice

(Under IQAC)

Subject: International Webinar on "IPR's and Copyright in Digital Era" on 12th
April 2024.

This is to inform all MBA students that our institute is organising International Webinar on "IPR's and Copyright in Digital Era".

Details of the Webinar:

Topic: IPR's and Copyright in Digital Era

Date: 12th April 2024.

Objectives of Webinar:-

- 1. Provide a foundational understanding of intellectual property rights and copyright laws, including what they protect, the different types of IPR (patents, trademarks, copyrights, trade secrets), and how they apply in the digital context.
- 2. Examine how the digital era has transformed the landscape of intellectual property, including challenges such as digital piracy, online infringement, and the global reach of digital content.

Prof. Sheetal Jalgaonkar

IPR Activity Coordinator

Charholi (BK), Lohegaon, Pune- 412 105.

Prof.(Dr.)E.B.Khedkar

President/Director

Dr. D Y Patil School of Management



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Date: 18th April 2024

Name of the Event: International Webinar on "IPR's and Copyright in Digital Era" on 12th April 2024.

Date and Time	Wednesday, 12th April 2024, 11.00am
Event Venue	Online Mode
Name of the Guest	Dr. E B Khedkar - Vice President of ADYPU Group & Director of Dr. D Y Patil School of Management and MCA Mr. Nilesh Pandit —Lead IPR Patents, Tata Consultancy Services Dr. Nandkumar Dahibhate, - Former Principle Technical Officer, CSIR National Chemical Laboratary Dr. Shreekala Bachhav —Associate Professor, Dr. D Y Patil School of Management and Anchor of this Program
Organized by	Prof. Charushila Gaikwad, Librarian and Library Team -Dr. D Y Patil School of Management, Lohegaon, Pune
Technical Team	Prof. Ashutosh Khedkar, Dr. Debashree Jana, Dr. Chetan Sarwade,
Targeted Audience	Library Professionals, Faculties and Students of National and International Level



The program was inaugurated by Dr. E B Khedkar- Vice President of ADYPU Group & Director of Dr. D Y Patil School of Management and MCA. Introduction and Felicitation of the Guest done by Dr. Shreekala Bachhav.

Mr. Nilesh Pandit has Explained, What is Intellectual Property Rights, exclusive rights which are protected by laws, Awareness of IPR, How to Importance given to IPR in Higher Education Policies.

He has explained Copyright Issues. How to search and Download of the Full Text Books and Fair use of the e-books. How the Library Professional should take care of it. How Library Professional and Education Institute responsible for Copyright Issues and the penalties of the same.

Dr. Dahibhate explained very deeply about Copy right Issues and Library E- resources, When the copyright period -fifty year of Death of the Author, How Library Professional take care to Downloads and forward e-resources to the Library Patrons without checking of Author and Book Published date.

Question-Answer Session done after the end of Guest Lectures.

Library Professionals, Faculties and Students asked many questions and doubts – Mr. Nilesh Pandit and Dr. Dahibhate was solved all Queries and Doubt of the attendees.

Excellence Feedback received from the attendees. Many Library professional was given remarks -very Informative and Knowledgeable Webinar for the Library Staff.

Outcome:

1. Participants will be able to distinguish between different types of IPR and understand the basic legal frameworks that govern them.

2. Participants will learn practical approaches to protect their digital content and understand the tools available for enforcement. Charnogasia

Longo

Following is the Zoom Meeting link, Feedback Link and Photos of the Webinar

Join Zoom Meeting

https://zoom.us/j/6889196957?pwd=TnlkM2ILSEhRUnlWam90T1VwUjZpZz09

Meeting ID: 688 919 6957

Passcode: dypatil

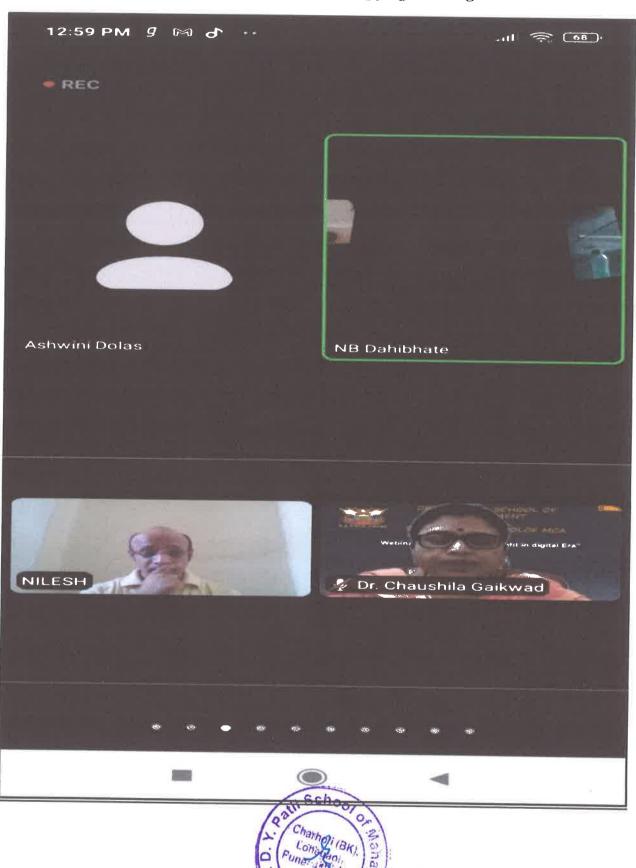
https://docs.google.com/forms/d/e/1FAIpQLSf0Nv7xuu_lcKtiH_7fKci7wQfMoef7lfkF2kH0uUR8ePPcrw/viewform?fbzx=-8054042726053878930

140 attendees responded for filling the feedback form

Flyer of the Webinar



Webinar Organized on IPR's & Copyright in Digital Era

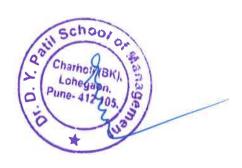


Certificate format of the attendees

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DR D Y PATIL EDUCATIONAL ENTERPRISES CHARIKAGLE TRUST'S DR D Y PATIL SCHOOL OF MANAGEMENT O Y Patil Knowledge City, Charholi Bk. via Lohegaur, Pune ~ 412105.		
"(Certificate of Parti	cipation"
	This is Certify that	
Or./Prof./Mr./Mrs./Librarian		from
has Participated in \	Webinar on "IPR's and Copyright in	Digital Era" organised on 12th April 2024
		Dr. E 8 Khedker DIRECTOR

Prof. Sheetal Jalgaonkar IPR Activity Coordinator Chiefly!

Prof.(Dr.)E.B.Khedkar President/Director Dr. D Y Patil School of Management









SHUBHAM DOSHI, Sr. Lead Trainer at Principal Financial Group

REVENUE GENERATION FOR START UPS

Contact Us

Prof. Varsha Pandya, Asst. Professor Dr D Y Patil School of Management 9589610242 Quislier

Dr E B Khedkar
Director,
Dr D Y Patil School of Management



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Date-04.04.2024

Report on

"Revenue Generation for Startups"

(Under IQAC)

Guest Speaker: Mr. Shubham Doshi

Topic: "Revenue Generation for Startups"

Date: 04.04.2024

Venue: e-Classroom

Speaker Profile:

Mr. Shubham Doshi is a Senior Lead Trainer at Principal Global Services, a well-renowned company specializing in financial services and IT solutions. His expertise in business development, revenue generation strategies, and financial management for startups. Mr. Doshi has mentored several startups and has been instrumental in helping new entrepreneurs grow their ventures through effective revenue strategies.

Details of the Session:

The guest lecture was organized on 04.04.2024 for the MBA Semester 2 batch 2022-2024 students. Mr. Shubham Doshi, the speaker for the day, delivered an insightful and interactive session on revenue generation strategies for startups. The session included real-life examples, case studies, and discussions on practical challenges faced by startups in managing finances and generating revenue streams. Total 51 students attended the session.

Mr. Doshi covered several important topics, including:

- Identifying viable revenue models for different industries.
- Key strategies to boost revenue during early-stage startup development.
- The importance of cash flow management and financial planning.
- Various methods to secure funding and build financial sustainability.





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Techniques to attract and retain customers, ultimately driving revenue growth.

The lecture also included group activities, where students worked on developing revenue models for hypothetical startup scenarios, followed by a discussion of the best practices. Mr. Doshi highlighted the importance of resilience and flexibility, explaining how startups can adapt their revenue strategies as market dynamics change.

Mr Shubham Doshi interacting with DYPSOM students and explaining Start ups concept



Mr Shubham sharing his experiences with DYPSOM students



Via Lotte





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Outcome of the Event:

- Students gained a thorough understanding of revenue models and strategies for startups.
- Enhanced ability to create, evaluate, and implement revenue generation plans.
- Learned the importance of managing cash flow and financial sustainability.
- Improved understanding of customer acquisition and retention strategies.
- Motivated students to develop innovative revenue solutions tailored to their startup ideas.

Bilal Pathan

"The session on 'Revenue Generation for Startups' by Mr. Shubham Doshi was incredibly insightful. I learned a lot about different revenue models and how important it is to focus on cash flow and sustainability from the very beginning.

Namita Rathod

"I found Mr. Doshi's lecture to be extremely helpful, especially his emphasis on adapting revenue strategies according to market changes. The way he explained different ways to secure funding and ensure long-term financial stability was very practical.

Prepared I

Prof. Varsha Pandya

Assistant Professor

Approved By

Prof. (Dr.) E. B Khedkar

Director, DYPSOM





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Workshop/Seminar/Conference/Activity **Students Attendance Sheet**

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Sr No.	rame of the farticipants	Student/ Faculty	Signature
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7.	Sahil Khan	student	Sections
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Workshop/Seminar/Conference/Activity Students Attendance Sheet

Title of Program: Revenue Generation for sout ups.

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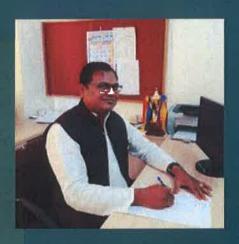
Name of the Participants Sr No. Student/ Faculty Signature 23 Satpute Salteli eatpute stantent Blush Studen nayun 3 Luden + 23 adure a de Romannes 30 Gawas Styden atri. 31 32 Karampuri 23 34 3 36 Na) L 37 Biraldar 38 39 nepadi Vewale 40 41 Anu shica A wa nim 42 43 Charholi (BK),

Lohegaon, Pune- 412 10



EXPERT SESSION ON

RESEDRCH METHODOLOGY
TITLE- 'GUIDDNCE ON RESEDRCH
PROJECT PREPDRDTION
VENUE- E CLOSS ROOM
DOTE -29.03.2024
TIME-10:00 AM



DR YOGESH BHOWTE ASSOCIATE PROFESSOR, SINHGAD INSTITUTE OF MANAGEMENT AND COMPUTER APPLICATIONS, NARHE, PUNE

comprehensive insights into the key components of research project preparation, including topic selection, literature review, research design, data collection methods, and data analysis techniques

CONTACT INFORMATION-PROF AMANDEEP SAIN 8668948329



AISHE Code: C-48357

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Date: 15/03/2024

NOTICE (Under IQAC)

We are pleased to inform you that a workshop on Research Methodology is being organized. This seminar will be delivered by an esteemed expert in the field.

The details are as follows:

Title: Guidance on Research Project Preparation

Speaker: Dr. Yogesh Bhowte

(Professor, Research Guide, Consultant, Trainer, Academician, and HOD, Pune)

Venue: E-Class Room, Management Building

Date: Friday, 29th March 2024

Time: 10:00 AM to 1:00 PM

We encourage all interested participants to join this informative session to enhance their research skills and knowledge.

ha Patel

Coordinator

Prof. (Dr) E B Khedkar

Dr D Y Patil Educational Enterprises Charitable Trust's



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Date: 29.03.2024

WORKSHOP REPORT (Under IQAC)

Seminar Title: "Guidance on Research Project Preparation"

Speaker Name: Dr. Yogesh Bhowte, Pune

Venue: E-class Room, Management Building

Date: 29.3.2024

Time: 10.00am to 1.00 pm.

Introduction:

A workshop on Research Methodology was successfully organized on 29th March 2024, aimed at providing participants with valuable insights into research project preparation. The session was conducted by **Dr. Yogesh Bhowte**, a distinguished Professor, Research Guide, Consultant, Trainer, Academician, and HOD from Pune. This initiative was designed to enhance the research acumen of participants and guide them on preparing comprehensive and impactful research projects. Total 39 students & all faculty members were present.

Objectives:

The primary objective of the workshop was to equip students and researchers with:

- A clear understanding of research project frameworks.
- Best practices in selecting, designing, and implementing research methodologies.
- Tools and techniques to improve the quality and relevance of their research work.



Dr. Yogesh Bhowte explaining Research Project Requirements



Outcomes of the Seminar

The workshop led to the following outcomes:

- 1. **Enhanced Understanding**: Participants gained a clear understanding of research methodologies and frameworks.
- 2. **Practical Knowledge**: Students and researchers learned to design, execute, and present research projects effectively.
- 3. Improved Analytical Skills: Exposure to tools and techniques for data analysis helped participants refine their research approaches.
- 4. **Actionable Insights:** Participants identified actionable steps to overcome common research challenges.
- 5. **Inspiration for Future Research**: The session inspired participants to pursue research with a systematic and innovative approach.



Workshop Highlights:

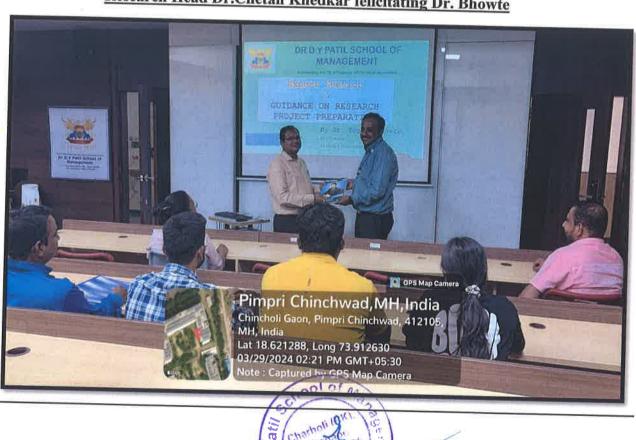
The workshop began with a warm welcome by the organizing committee, followed by an engaging session by Dr. Yogesh Bhowte.

Key highlights included:

- 1. Research Fundamentals: Explanation of the importance and scope of research in academic and professional settings.
- 2. **Project Preparation Framework:** Step-by-step guidance on identifying research topics, formulating objectives, and drafting proposals.
- 3. **Methodology Design:** Choosing appropriate qualitative and quantitative methods tailored to research objectives.
- 4. Tools & Techniques: Introduction to tools for data collection, analysis, and interpretation.
- 5. Common Pitfalls: Avoiding errors in research processes and ensuring adherence to ethical guidelines.
- 6. Interactive Q&A Session: Participants actively engaged with Dr. Bhowte to clarify doubts and seek advice for their ongoing or planned research projects.

Glimpses of the Workshop:

Research Head Dr. Chetan Khedkar felicitating Dr. Bhowte



Dr. Yogesh Bhowte explaining Research Project Requirements



Outcomes of the Seminar

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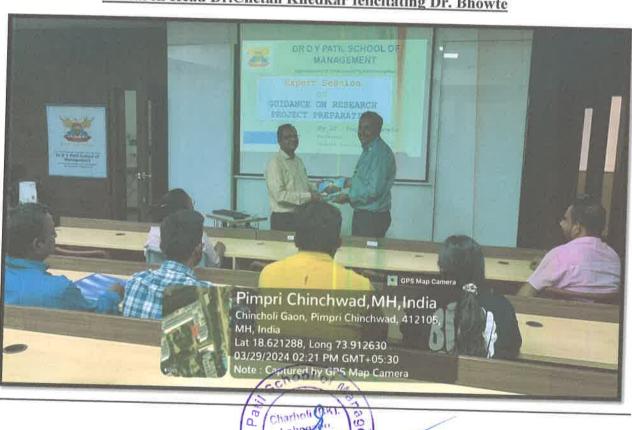
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- 6. Interactive Q&A Session: Participants actively engaged with Dr. Bhowte to clarify doubts and seek advice for their ongoing or planned research projects.

Glimpses of the Workshop:

Research Head Dr. Chetan Khedkar felicitating Dr. Bhowte





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Students Feedback

1. Feedback by Mr. Manas Nanda (Mba, Sem- IV):

"The workshop was incredibly insightful and well-organized. Dr. Bhowte's session provided me with a clear understanding of how to select and structure a research topic effectively. The practical examples and interactive discussion made the concepts easy to grasp. I feel much more confident about starting my own research project now."

2. Feedback by Mr.Karan Kohle (Mba Sem-IV):

"This workshop was highly beneficial for someone like me who is in the early stages of research. The tools and techniques introduced by Dr. Bhowte were practical and easy to implement. The session also addressed common pitfalls, which was very helpful. Overall, it was a valuable experience."

Prof Varsha Patel

Coordinator

Prof (Dr.) E B Khedkar

3 ristin

Director



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Workshop/Seminar/Conference/Activity **Students Attendance Sheet**

Guidance On Research Project Preparation

Date: 29/3/2024 Title of Program:_

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-	Sr No.	Name of the Participants	Student/ Faculty	Signature
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	12	Naibhan Shimpale	Student	- Osculon
	13	Naine Sheving	Student	Charles
_	14	Priti Salue	(3)	Will the state of
	15	karan kalhe	Shident	SER
	16		student	Karankolhe
	17	Rushilash Shahane	Student	Emkar
	18	Oval- Change	1	(Bus)
	19	AKS hay Ghanderse	Brident	Grandoly
		Dipak Wankhade	Stylen	Deepur
	20	Gazul Sandrep	Student	Candy
	21	Mayuri Gare	Student	Muid
	22	Anushka Mantoi	Student	
			1 STUBLING	Quant

Director Dr E B Khedkar



D Y PATIL GROUP Dr. D Y Patil Educational Enterprises Charitable Trust's

Dr. D Y Patil School of Management

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Workshop/Seminar/Conference/Activity **Students Attendance Sheet**

Title of Program: Guidance on Research Project Preparation

Date: 29/3/24

Sr No.	Name of the Participants	Student/ Faculty	Signature
2.3	Sakshi Satpute	student	latoute
24	Khushi Srivastava	Student	Suda
25	Jayesh Chaudhani	student	Echado
26	Anufa Thoras	Student	de
27	Suranyi'	Hudent	Shing
28	Crayam Dadunvade	Student	Dayof;
29	Aauff Bichare	student	(31) 0 29
80	Amor Samonta	Student	Au
31	Ananya Jadhar	Student	Marya
32	Prality Wadgavnian	Student	PW'
33	Rojashree Gawos	Student	Pauso
34	Snehal Chaudhari	student	Snehal
35	Mikita Birajdan	Student	(Neider
	Akshay G. Karde	Student	Protodo
37	Arundhati verma	Student	Indhalt
38	Prothmesh Pagon	Student -	tootham.
39	Harsh B. Sahy	idicart	Kent
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DIRECTOR

Dr. D. Y. Patil School of Management Dr. D. Y. Patil Knowledge City. Charmer (dh.) Via, Lohegaon, Pulle- 412 105



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Dr D Y PATIL SCHOOL OF MANAGEMENT

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AISHE Code: C-48357 DTE Code: MB6189 SPPU PUN Code: IMMP015810

(Accredited by NAAC)

Industrial Visit to

Technoform Industries.

Key Learnings

COMPANY PROFILE

Technoform Industries is a small yet dynamic startup specializing in the manufacturing and dealership of various packaging materials, including stretch film, pallets, boxes, and polybags. The company has shown significant growth and innovation, setting a benchmark in its field.





The industrial visit offered students several valuable insights:

Understanding of Small Startup Operations: Gaining practical knowledge about the operations and management practices of a small startup company.





Details of the Visit:

Company: Technoform Industries

Date: 17.02.2024

Director

Dr. E. B. Khedkar

Manufacturing and
Product
Development:
Learning about the
manufacturing
processes and product
development strategies
in the packaging

ndustry.

Entrepreneurship
Exposure: Exposure
to entrepreneurship
and small business
management,
highlighting the
innovation and
resilience required in

competitive markets.

Appreciation of Startup Growth:

Recognizing the innovation and resilience demonstrated by startup companies, even in competitive

narkets...

Meeting Point: E-Class Room DYPSOM Campus



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(Accredited by NAAC)

Date- 18.01.2024

Notice (Under IQAC)

Subject: Industrial Visit to Technoform Industries.

This is to inform all MBA students that our institute has organized an industrial visit to Technoform Industries.

Details of the Visit:

Company: Technoform Industries

Date: 17.02.2024

Meeting Point: DYPSOM Campus.

Attendance is compulsory.

Technoform Industries is a small startup specializing in manufacturing and dealership of various packaging materials such as stretch film, pallets, boxes, and polybags. Despite its size, the company has shown remarkable growth and innovation. This visit offers students a chance to understand the operations, manufacturing processes, and business model of a startup, providing valuable insights into entrepreneurship and small business management.

Coordinator

Prof Amandeep Saini

Shoot of Marian

Director

Dr E B Khedkar





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AISHE Code: C-48357 DTE Code: MB6189 SPPU PUN Code: IMMP015810

[Accredited by NAAC]

Industrial Visit Report (Under IQAC)

Date- 19.02.2024

Company: Technoform Industries

Date: 17.02.2024

Introduction:

On 17.02.2024, MBA students of our institute embarked on an industrial visit to Technoform Industries. The visit aimed to provide students with practical insights & entrepreneurship skill development into the operations and management practices of a small startup company engaged in the manufacturing and dealership of packaging materials.

Company Profile:

Technoform Industries is a small startup company specializing in the manufacturing and dealership of all types of packaging materials, including stretch film, pallets, boxes, polybags, etc. Despite its small size, the company has demonstrated remarkable growth and innovation in its field.

Visit Details:

The industrial visit commenced on 17.02.2024 from the institute premises. Upon arrival at Technoform Industries, students were welcomed by the company representatives and given an overview of the company's operations.

During the visit, students had the opportunity to tour the company's facilities and observe firsthand its manufacturing processes, product inventory, and distribution methods. They gained insights into the challenges and opportunities faced by small startup companies in the packaging industry.

Key Learnings:

The industrial visit provided students with several key learnings, including:

- Understanding of the operations and management practices of a small startup company.
- Insight into the manufacturing processes and product development strategies in the packaging industry.
- Exposure to entrepreneurship and small business management.
- Appreciation for the innovation and resilience demonstrated by startup companies in competitive markets.

Photographs of the Industrial Visit:





Student Feedback:

"The visit to Technoform Industries was an eye-opening experience. It gave me valuable insights into the challenges and opportunities faced by small startup companies in the packaging industry."

-Sajid Hussain

"I was impressed by the innovation and determination displayed by Technoform Industries in its operations. The visit inspired me to explore entrepreneurship opportunities in the future."

-Bilal Pathan

"The industrial visit provided a unique opportunity to see firsthand the workings of a startup company. It was a valuable learning experience that will stay with me throughout my career."

-Prachi Nirwan

Conclusion:

The industrial visit to Technoform Industries was a valuable learning experience for MBA students. It offered practical insights into the operations and management practices of a small startup company in the packaging industry. We extend our gratitude to Technoform Industries for hosting us and providing us with this invaluable opportunity.

Prepared by

Prof. Amandeep Saini

Approved by

Prof. (Dr.) E. B. Khedkar

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Dr. DY Patil School of Management

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Workshop/Seminar/Conference/Activity **Students Attendance Sheet**

Date: 17.02.2029 Title of Program:

Sr No.	Name of the Participants	Student/ Faculty	Signature
l.	Snehal Choudhan	steedent	Anchal
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40	Sakshi Ghabade	Student	adu.
5:)	Sahil Khan	Student	Schil
6.	Pratik Wadgaonkor	Student	Pun
75	Shubham Munde	student	Soul.
8	Manas Nanda	Student	Manas:
9,	Sarwar Shah bay	stud A	
10 :	Sakshi Satpute	student	salpute
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12.	Naine Shama	Student	Gevin
13	Karan Kolhe	Student	Karankolhe
14.	Priti Salue	student	- Jus
15.	Onker Yerunker	Student	Emkar
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18	Dipak Wankharde	Student	Deput
t ₉ ,	Md Sajed Hussain	student	#aid La
20,	Manuel Pour	Student	Must
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Director Dr E B Khedkar

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Workshop/Seminar/Conference/Activity **Students Attendance Sheet**

Date: 17.02.2024 Title of Program:

Sr No.	Name of the Participants	Student/ Faculty	Signature
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24	Gajul Sandreg	Student	Sandy
25.	Prachi Waghmaree	Student	Ettalmere
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20.	Nikita Birajdar	Student	NBhraiden.
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29	Tanvi kakade	student	Fatade.
2000	Jayesh Chardhari	student	Pchairle
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321	Anushka M. Mantri	student	Ama nto
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Workshop/Seminar/Conference/Activity **Students Attendance Sheet**

Viol-Report- E Dprogram
Date: 17.02-2024 Title of Program:

Sr No.	Name of the Participants	Student/ Faculty	Signature
	Sakshi Salpute	student	satpute
2	Manas Nanda	Student	Manas
3.	Pratik Wadgarler	Student	pm
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Director Dr E B Khedkar



DR DY PATIL SCHOOL OF MANAGEMENT, LOHEGAON, PUNE

Research Methodology Session ON 16.02.2024, 01.00 pm

Qualitative Research Methods Workshop: Techniques & Best Practices



Prof. (Dr.) E. B. Khedkar

Director

DR DY Patil School of Management

Contact Information:

•Website: www.dypsom.com

•Prof Amandeep Saini & Prof. Ashutosh Khedkar

•**Phone:** +91-8668948329 •**Email:** aman.saini@dypic.in

•Address: Lohegaon, Pune, Maharashtra, India



M.com, MBA (Finance & Marketing). Having 10+ Year's of Experience in Teaching & Administration.

Register for



Dr D Y PATIL SCHOOL OF MANAGEMENT

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(Accredited by NAAC)

Date-07.02.2024

Notice

(Under IQAC)

This is to inform all MBA students that our institute is organizing one day guest lecture session on

'Qualitative Research Methods Workshop: Techniques & Best Practices'

Following are the details:-

Speaker Name & Profile - Prof. Meghraj Barbole, M.com, MBA (Finance & Marketing). Having 10+ Year's of Experience in Teaching & Administration.

Venue-Seminar Hall 1

Date -16.02.2024

Time-01.00 pm

Attendance is compulsory.

Director

Dr E B Khedkar



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[Accredited by NAAC]

Date-16.02.2024

Report on

Expert Session in Qualitative Research Methods

Name: Prof. Meghraj Barbole

Title: 'Expert Session in Qualitative Research Methods'

Topic: "Qualitative Research Methods Workshop: Techniques & Best Practices"

Date: 16.02.2024

Venue: Seminar Hall 1

Total Participants-42

Speaker Profile: Prof. Meghraj Barbole is a distinguished authority in the field of qualitative research methods. With extensive experience in academia and research, He possesses a deep understanding of qualitative methodologies and their applications across various disciplines. His expertise encompasses qualitative data collection techniques, analysis methods, and best practices, making him a valuable resource for scholars and practitioners alike.

Details of Session: On 16.02.2024, MBA students had the privilege of attending a workshop on "Qualitative Research Methods: Techniques & Best Practices" facilitated by Prof. Meghraj Barbole. The session aimed to equip participants with the necessary skills and knowledge to conduct effective qualitative research. He guided attendees through various qualitative research techniques, emphasizing best practices for data collection, analysis, and interpretation. The workshop featured practical demonstrations and case studies to illustrate key concepts and methodologies.

Outcome of the Event: The workshop on qualitative research methods led to several beneficial outcomes for the participants:

- Enhanced Understanding: Participants gained a deeper understanding of qualitative research methodologies, including data collection techniques such as interviews, focus groups, and observation.
- Improved Analytical Skills: Prof Meghraj guidance enabled attendees to develop proficiency in qualitative data analysis, including techniques such as thematic coding, content analysis, and narrative analysis.



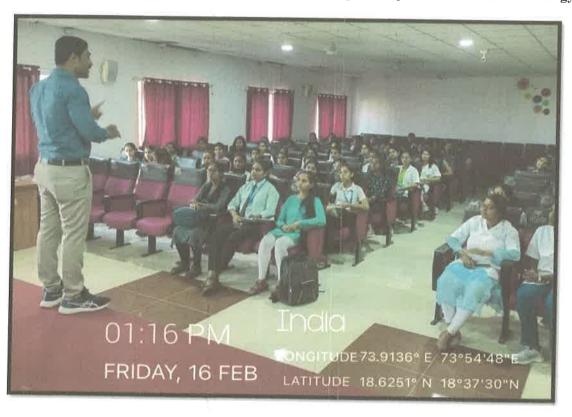
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- Enhanced Research Design: The session provided insights into designing qualitative research studies, including considerations such as sampling, data collection instruments, and ethical considerations.
- Practical Application: Participants learned how to apply qualitative research methods in real-world research projects, ensuring rigor and validity in their research findings.

Photograph of the session-Prof Meghraj Sir Explaining Concept of Research Methodology



Student Feedback:

"Prof. Meghraj workshop on qualitative research methods was incredibly insightful. His expertise and practical examples helped demystify complex qualitative methodologies, empowering me to conduct more robust and meaningful research studies in the future."-Avishkar Naikwade

Prepared By Prof.Amandeep Saini

Approved By Prof. (Dr.) E. B. Khedkar

THE PARTY STRONG

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Dr. D Y Patil School of Management

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Workshop/Seminar/Conference/Activity Students Attendance Sheet

Buglitative Research Methodology session.

	Hook shop! Techniques & Be	st Prackie	te: 10,0220.
Sr No.	Name of the Participants	Student/ Faculty	
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	Sarwar Shahbar	8 tudet	05
	Rajanish Padi		RP
(4)	Gromesh Funde	straut	Gule
5.	Pratik Wadgaonkor	Student	Rus
6.	Shubham Munde	Student	Aus.
7.	Snehal choudham	Student	Anchal
8	Sahil Khan	Student	Sahis
9	toyale yashwant	_1/	Attaley's.
(0.	Karan kalhe	Student	karankalhe
11.0	Sakshi Salpute	student	gateute
12	Sakshi Ghahade	student	ade.
13	Abhishele ahanvet	sterdent	R
14	Manas Nanda	Student	Manas:
15	Suyash Jadhay	Student	Fushy.
	Vaibhar shimpale	Studen	Drubha
17	Nuiu Elemes	Student	Ceine
18	Priti Salue	L f	15 des
10	Varstali Poojary	1-1	Harriely.
2,0	Omkar Yerunkar	Student	anker
29	Provin Barelon	Student.	Baner
227	Aushilash Shahane	Fider	Proj
237	oipak wankhoide	student	Deap u



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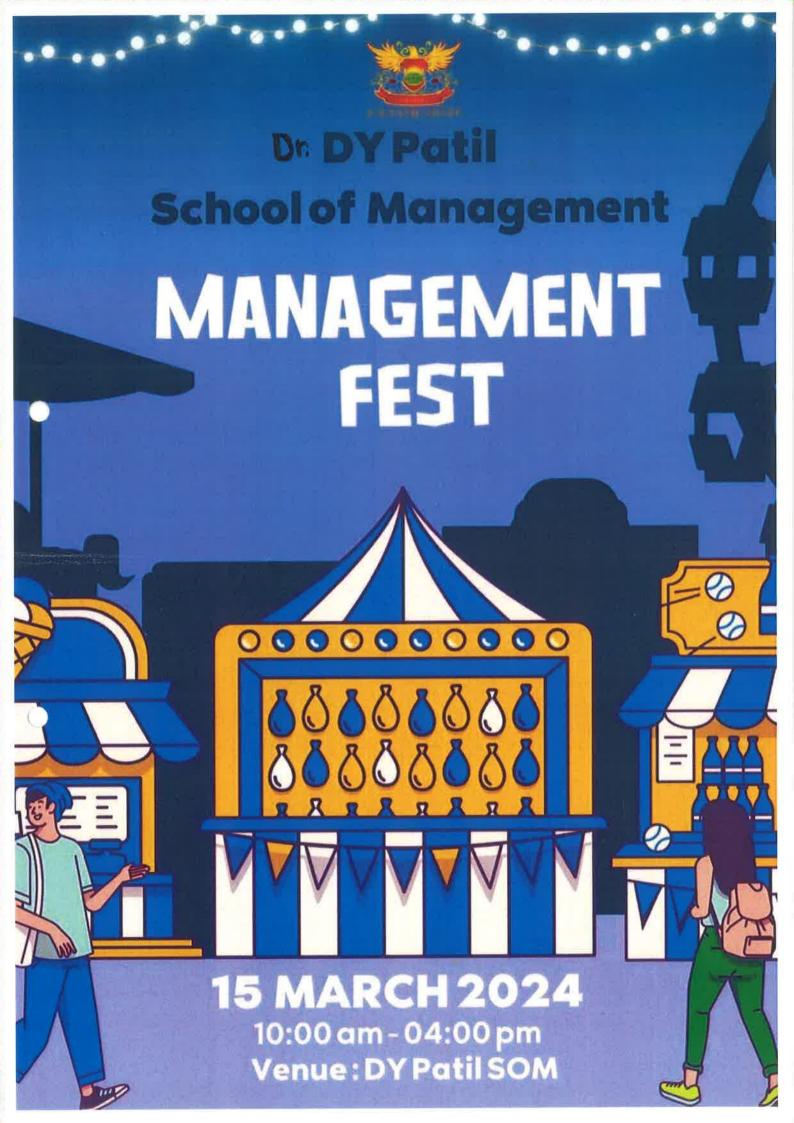
Workshop/Seminar/Conference/Activity Students Attendance Sheet

Title of Program: Research Methodology

Date: 16.02.2024,

Sr No.	Name of the Participants	Student/ Faculty	Signature
24	Aarti Bichare	student_	20 re
25	Gojul Sanderp	student	Sandy
28	Amar Samanta	student	Aur
27	Maywi Grose	Student	Mull
28	Rojastree Grawas	Student	Paway
29	Knushi Survastava	Student	Bhuter
80	Nikita Birojdan	studient	NBirey de
3)	Jayesh Chauchari	student	@chaudhas
82	Pogja Karampuni	Student	Parampuri
83	Anya Thorat	Student	du
34	Ananya Jadhar	Student	muyor
35	Arundhati verma	Student	Andbert
36	Prouthmesh Pagar	Student	Fraknan
37	always.	student	duing,
38	Gayati Dadurwade	Student	Quyut
39	Anuchka Mahn	41-	Inda.
40	Timpati Yewale	11-	Wewall "
41	Gayat Hark B saley	-11-	Am
42	Sakohi Satpult	11-	Jalpule
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Dr D Y PATIL SCHOOL OF MANAGEMENT

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NOTICE

Under IQAC

Dr. D.Y. Patil School of Management, Management Fest - 2024

Date: 15th March 2024

We are pleased to inform all students that Dr. D.Y. Patil School of Management is organizing a **Management Fest** on **15th March 2024**. This event will showcase the creative and innovative skills of our students through various stalls and competitions. It is an excellent opportunity to explore different facets of management, including entrepreneurship, financial management, marketing strategies, and innovation in business.

Venue: Dr. D.Y. Patil School of Management

Date & Time: 15th March 2024, from 10:00 AM onwards

Event Highlights:

- A variety of stalls focusing on business, marketing, entrepreneurship, and technology.
- Competitions including business plan presentations, management quizzes, and case study challenges.
- Interaction with peers and faculty from various disciplines.

Note: All students are encouraged to actively participate in the various activities and make the most of this exciting opportunity to learn and showcase their management skills.

Dr E B Khedkar

Director

Co-ordinator



Dr D Y PATIL SCHOOL OF MANAGEMENT

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Date -17.02.2024

Report on Management Fest Organized by Dr. D.Y. Patil School of Management Students

Under IQAC

Date of Event: 15th March 2024

Organized by: Dr. D.Y. Patil School of Management

Event Type: Management Fest with Various Stalls

Students Participated-50

1. Introduction

The Management Fest held on 15th March 2024 by Dr. D.Y. Patil School of Management was an exciting event that highlighted the creativity, organizational skills, and entrepreneurial spirit of the students. The event provided a platform for students to exhibit their talents through various engaging stalls, fostering a dynamic environment of learning and interaction.

2. Objective of the Event

The primary objectives of the event were:

- To provide students with an opportunity to display their management skills and innovative ideas.
- To foster creativity, teamwork, and entrepreneurship.
- To offer an interactive learning experience through various business-related activities.

3. Event Highlights

The Management Fest was filled with vibrant activities, with a focus on stalls and interactive exhibits. Key highlights of the fest included:



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- Stalls and Exhibitions: A variety of stalls were set up, each representing different aspects of management, business strategies, and entrepreneurship. These stalls allowed students to present and engage in hands-on activities that mirrored real-world business environments.
- Competitions: Several exciting competitions took place throughout the day, including business plan presentations, case study challenges, and management quizzes. These competitions tested the participants' problem-solving and decision-making abilities.

4. Stalls Overview

The event featured a diverse array of stalls that were the main attraction, offering both fun and educational experiences for the participants. Some of the most notable stalls included:

- Entrepreneurship Stall: This stall focused on showcasing student-driven business models and ideas. Participants had the opportunity to interact with budding entrepreneurs and learn about the process of starting and running a successful business.
- Financial Management Stall: This stall offered practical knowledge on managing finances, investments, and budgeting. Interactive games and simulations allowed participants to apply financial management concepts in real-time scenarios.
- Marketing Strategy Stall: Students at this stall displayed creative marketing strategies, advertising campaigns, and branding techniques for various products. Participants had the chance to learn about digital marketing and traditional marketing practices.
- Innovation and Tech Stall: Emphasizing the role of technology in modern business, this stall presented innovative tech-driven solutions such as AI applications, digital tools, and software solutions that help businesses operate more efficiently.

5. Audience Participation

The fest saw strong participation from students, faculty, and visitors. The stalls were designed to encourage active engagement, with attendees participating in competitions, quizzes, and interactive



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activities. The event allowed participants to learn and apply management concepts while enjoying a fun, engaging atmosphere.

6. Feedback and Impact

The overall feedback from participants and faculty was highly positive. The stalls provided a practical learning experience that complemented the theoretical knowledge students gain in their courses. Many students expressed appreciation for the interactive nature of the event and the opportunity to demonstrate their skills in real-world contexts. The fest also provided an excellent networking opportunity, fostering collaborations among students from different departments and backgrounds.

The various activities and stalls helped reinforce the importance of creativity, leadership, and strategic thinking in management. The event not only benefitted students in terms of learning but also served as a valuable platform for showcasing their skills to peers and faculty.

7. Conclusion

The Management Fest held by Dr. D.Y. Patil School of Management on 15th March 2024 was a resounding success. The event provided a dynamic and interactive environment where students could showcase their management abilities through various stalls and competitions. It served as an effective platform for learning, innovation, and collaboration.

The fest's success is a testament to the hard work and creativity of the students, and it has set the stage for future events that will continue to enhance the students' academic and professional growth.

Prof Varsha patel

Approved By Prof. (Dr.) E. B. Khedkar



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Photographs of the Management Fest

Date of Event: 15th March 2024

Organized by: Dr. D.Y. Patil School of Management Event Type: Management Fest with Various Stalls

DYPSOM Students During Selling & Purchasing Utility Items.





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Director Sir during Inauguration invigilating products offered by students







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Innovative product of DYPSOM Student shows branding of the product.



DYPSOM students Selling and purchasing the product



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Workshop/Seminar/Conference/Activity Students Attendance Sheet

Title of Program: on Management Foot

Date: 15.03.2024

Sr No.	Name of the Participants	Student/ Faculty	Signature
l.	Pealik Wadgaonkor	Student	Pun
2	Manas Nauda	Student	Manas
3 ·	Snehal Choudhan	Shudent	trohal
y'	sahil Khan	Student	Sechis
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7.	Sakshi Ghahade	student	able.
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	Naibhan shimpala	Student	Orchola)
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13.	Karan Kolhe	student	Karankolle
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11	Cenjul Bandeep	Shalent	Sundy
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n	Anushike Mantol	Student	Juousy

Director
Dr E B Khedkar

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D Y PATIL GROUP Dr. D Y Patil Educational Enterprises Charitable Trust's

Dr. D Y Patil School of Management

(Approved by AICTE, Govt. of Maharashtra & Affiliated to University of Pune) Dr. DY Patil Knowledge City, Charoli (Bk.), Via Lohegaon, Pune – 412105

Workshop/Seminar/Conference/Activity Students Attendance Sheet

Title of Program: Management feet-

Date: 15.03.20 24

	Sr No.	Name of the Participants	Student/ Faculty	Signature
	25	Vaishali Projant	troberte	Jarheli
	24	Valblan stimpale	41	Saidhan
	13.	Amor Samanta	student	Jour .
I	26	Joyesh Chardhari	student	Dechaudhari"
	28	Rojashree Grawes	Student	(flavos.
	29	Anuja Thoras	Student	the
	27	Mikipa Birajdan	shedent	ABirg'do
	80	Ananya Jadhar	Student	Charles and the second
	31	Khushi brivastava	student	Studs
	82	Akshay G. Karde	Student	Servido
	35	Arundhati verma	Student	Adhert
	34	Prouthmesh Pagay	Student '	toothen
	35	Harsh B. Sala	Shelat	Kust
	36	Suivay	student	Suing.
	37	Tirupati yewall	Student	Tycola
	38	Gayatri Dadunvade	Student	Dayabs
	31	Agrif Bichane	student	(21952)
	lop	Suygeh Juday.	The	Contraction
	41	Avishlade A. Naikaele	Student	Acultures
	412	Vinay Railkale	-M	(Voor
	43.	Nishu Dandwete	-W-	John S.
	44.	Bratik Jaclokhe	M	(Ages)
	45.	Smriti Bhuelwal	-ur	Schuls
	46.	Praelnyu shestoundi	-W-	(Aus
	47.	Stehic Dhok	-el-	Solate
	48.	Shuttarn munde	-)	210
		Poole to a		Shel"
	50,	Poesa tomorphies Shubbaro Porthod	-12	214



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Workshop/Seminar/Conference/Activity **Students Attendance Sheet**

Viol-Report- E Dprogram
Date: 17.02-2024 Title of Program:

Sr No.	Name of the Participants	Student/ Faculty	Signature
	Sakshi Salpute	student	satpute
2	Manas Nanda	Student	Manas
3.	Pratik Wadgarler	Student	pm
(n	Sahil Khan	Student	Sahil
5 %	Sakshi Ghahade	Steedent	atoh
6,	Tirupati yewode	Student	Doude
7	Gantsh Funde	Strat	Gur.
8	Snehal Choudhan	student	anche
9	verbhar shimpale	Studen	Duibho
10	Huehoant Shelalae	Student.	Assate 410.
11.	Charan Kolhe	Student	Karankolu
12.	Omkar Yeronkar	Student	Enker
13	(Kushi cesh quahan	11	Pist
14	A129 hory Shurdre.	Steroler.	Cherros B.
18	Dipale wankhade	5	Desc
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	School of 2		
	Charheli (BK).		
	Pune- 22 105.		<u> </u>
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Director Dr E B Khedkar