



Dr D Y Patil Educational Enterprises Charitable Trust's

Dr D Y PATIL SCHOOL OF MANAGEMENT

(Approved by AICTE, New Delhi Recognized by Govt. of Maharashtra, Affiliated to Savitribai Phule Pune University)

AISHE Code: C-48357

DTE Code: MB6189

SPPU PUN Code: IMMP015810

(Accredited by NAAC)

DVV Clarification

CRITERIA III-RESEARCH, INNOVATIONS & EXTENSION PROGRESSION

3.3 Research publication & Awards

3.3.2.1 Total number of books & chapters in edited volumes/books published & papers in national / international conference proceedings year wise during last five years

1.List of books & chapters in edited volumes/books published along with the links redirecting to the source website

Year	Sr No	Details of the Books Published	Web - Link of Books
2022-23	-	NIL	NIL
2021-22	1	E-Banking and Business Models, Redshine Publication, 1st Edition, ISBN - 978-93-93239-47-1, December 2021 - Dr Ganesh Lande	https://redshine.co.in/product/9789393239471/
	2	Financial Management, Redshine Publication, 1 st Edition, ISBN - 978-93-93239-88-4, February 2022. - Dr Ganesh Lande	https://redshine.co.in/product/9789393239884/

	3	International Financial Management, Scientific International Publishing House, 1 st Edition, ISBN - 978-93-94002-65-4, 2021 -Dr Ganesh Lande	INTERNATIONAL FINANCIAL MANAGEMENT: Buy INTERNATIONAL FINANCIAL MANAGEMENT by Dr. Anupam Mitra Dr. Swati Dr. Vibhuti Shivam Dube Dr. Ganesh Lande Miss. Shreya Arora at Low Price in India Flipkart.com
2020-21	4	Granthalaya & Mahitishastra , Class 12 th – Mrs. Charushila Gaikwad	1201000665.pdf (ealbharati.in)
2019-20	5	Granthalaya & Mahitishastra , Class 11 th – Mrs. Charushila Gaikwad	1101000665.pdf (ealbharati.in)
2018-19	-	NIL	NIL

2. List of Papers published in National/ International conference proceedings year wise

Year	Sr No	Title of the Paper & Author	Web - Link
2022-23	1	A study on Status of Women Participation in Fintech industry in International Journal of social Science & Management Studies - Varsha Rani Patel	Offical Website:: ISSMWA ISSN 2454-4655 Print Journal
	2	Evolution & Growth of Fintech with Special Context to Rural India in Swadeshi Research Foundation Journal -Varsha Rani Patel	SRF Research Foundation Jabalpur Home :: sRf (srfresearchjournal.com) ISSN 2394-3580 Print Journal
	3	The Impact of User Engagement Strategies on Revenue Generation in Payment Apps - Dr Chetan Sarwade	https://isdsi2023.iimranchi.ac.in/wp-content/uploads/2023/12/ISDSI-Global-Conference-2023-Book-of-Abstracts.pdf
	4	Strategies Marketing Analysis & Management System - Dr E B Khedkar	https://isdsi2023.iimranchi.ac.in/wp-content/uploads/2023/12/ISDSI-Global-Conference-2023-Book-of-Abstracts.pdf
	5	Strategies Marketing Analysis & Management System - Dr Chetan Khedkar	https://isdsi2023.iimranchi.ac.in/wp-content/uploads/2023/12/ISDSI-Global-Conference-2023-Book-of-Abstracts.pdf

			Book-of-Abstracts.pdf
	6	Strategies Marketing Analysis & Management System - Ashutosh Khedkar	https://isdsi2023.iimranchi.ac.in/wp-content/uploads/2023/12/ISDSI-Global-Conference-2023-Book-of-Abstracts.pdf
	7	Digital Marketing HR Operations - Ashutosh Khedkar	https://isdsi2023.iimranchi.ac.in/wp-content/uploads/2023/12/ISDSI-Global-Conference-2023-Book-of-Abstracts.pdf
	8	Exporing Pedagogical Approaches in B Schools for Entrepreneurship Skill Development in Pune Region – Hrishikesh Kulkarni	https://isdsi2023.iimranchi.ac.in/wp-content/uploads/2023/12/ISDSI-Global-Conference-2023-Book-of-Abstracts.pdf
2021-22	9	Changes In Consumer Buying Behaviour Towards Wellness Products – Awaiting a Digital Disruption: A Literature Review- Amandeep Saini	https://gbsrc.dpu.edu.in/e-journal/documents/article/vichayan-2022-23-final1.pdf 2583-0864 ISSN
	10	Analysis Of Different Types Of Consumer Buying Behaviour & Different Types Of Marketers - Amandeep Saini	Conference Proceedings not available online, Hard copy Available
2020-21	-	NIL	NIL
2019-20	11	The Digital Revolution And Its Impact On The Society - Dr E B Khedkar	Proceedings.pdf (dypsom.com) ISBN 978-93-89739-79-4
	12	The Digital Revolution And Its Impact On The Society - Dr Ganesh Lande	Proceedings.pdf (dypsom.com) ISBN 978-93-89739-79-4
	13	A Study On Human Resource Development And The Philosophy Behind It With Modern Technology- Dr O P Haldar	Proceedings.pdf (dypsom.com) ISBN 978-93-89739-79-4
	14	Impact Of Business Analytics On E-Commerce With Reference To Retail Industry- Dr O P Haldar	Proceedings.pdf (dypsom.com) SBN 978-93-89739-79-4
	15	System Analyst: Communication Skill And Various Designing In The System Is Required For Development In Modern Era. - Dr O P Haldar	Proceedings.pdf (dypsom.com) SBN 978-93-89739-79-4
	16	A Study On Mergers In Banking Industry In India: Some Emerging Issues- Prof Sheetal Jalgaonkar	Proceedings.pdf (dypsom.com) ISBN 978-93-89739-79-4
	17	A Study On Impact Of Social Media Marketing On Consumer Buying Behaviour – Dr Shreekala Bachhav	Proceedings.pdf (dypsom.com) SBN 978-93-89739-79-4

	18	A Study On Consumer Buying Behaviour Of Uber Eats And Zomato In PMC Area- Prof Chetan Khedkar	Proceedings.pdf (dypsom.com) SBN 978-93-89739-79-4
2018-19	19	An Analytical Study of Consumer Buying Behavior During Christmas Across Northern Ireland, United Kingdom - Dr E B Khedkar	Scanned Image (dypsom.com) ISBN 978-93-88441-75-9
	20	An Overview of Economic Dimensions of Pilgrimage Tourism In India- Dr E B Khedkar	Scanned Image (dypsom.com) ISBN 978-93-88441-75-9
	21	A Study of The Investment Pattern of Engineer Employees - Dr E B Khedkar	Scanned Image (dypsom.com) ISBN 978-93-88441-75-9
	22	Role of Educational Institutions Entrepreneurship Development For Sustainable Development Of Economy - Dr E B Khedkar	Scanned Image (dypsom.com) ISBN 978-93-88441-75-9
	23	Trade Off Theory of Capital Structure: A Case Of Indian Packaging Industry- Dr E B Khedkar	Scanned Image (dypsom.com) ISBN 978-93-88441-75-9
	24	Digital Marketing Strategies For Small Scale Industries: A Review- Dr E B Khedkar	Scanned Image (dypsom.com) ISBN 978-93-88441-75-9
	25	CRM With Big Data Enabled In Banking Sector- Dr O P Haldar	Scanned Image (dypsom.com) ISBN 978-93-88441-75-9
	26	A Study of The Effect of Financial Inclusion And Digitization On Retail Banking Sales- Dr O P Haldar	Scanned Image (dypsom.com) ISBN 978-93-88441-75-9
	27	Mobile Learning Is An Opportunity To Enhance Technological Processes And Approaches In Present Global Context- Dr O P Haldar	Scanned Image (dypsom.com) ISBN 978-93-88441-75-9



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