



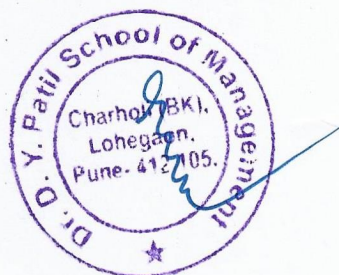
## CRITERION V – STUDENT SUPPORT AND PROGRESSION

### 5.1 - STUDENT SUPPORT AND PROGRESSION

**5.1.2 Following Capacity development and skills enhancement activities are organized for improving student's capability**

#### 4. ICT/COMPUTING SKILLS

ICT/COMPUTING SKILLS		
1	Data Analytics / Business Analytics using Power BI & Tableau	21/2/2023
2	Advanced Microsoft Excel Session for enhancing the financial skills	03/06/2022
3	Introduction to Big Data	09/02/2021
4	Introduction to HR metrices	18/01/2020
5	Introduction to Full Stack Development (under BA)	07/02/2019
6	Likes to Leads: Navigating Digital Marketing with Hunarho	14/11/2018





Dr D Y Patil Educational Enterprises Charitable Trust's

## Dr D Y PATIL SCHOOL OF MANAGEMENT

(Approved by AICTE, New Delhi Recognized by Govt. of Maharashtra, Affiliated to Savitribai Phule Pune University)

AISHE Code: C-48357

DTE Code: MB6189

SPPU PUN Code: IMMP015810

(Accredited by NAAC)

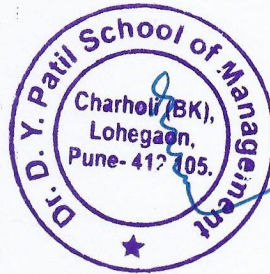
Date: 17/2/2023

# NOTICE

(Under IQAC)

All the Students of MBA are hereby informed that Session on “**Data Analytics / Business Analytics using Power BI & Tableau**” will be organized under IQAC on 21<sup>st</sup> February 2023 at 2.00 PM onwards. Students are instructed to attend the Session in uniform without fail.

  
Coordinator



  
Director





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### SESSION ON ICT/COMPUTING SKILLS

<b>Course Title</b>	<b>Data Analytics / Business Analytics using Power BI &amp; Tableau</b>	
<b>Date of Activity:</b>	<b>21/2/2023</b>	<b>Nature of Activity: (ICT/computing skills)</b>
<b>Resource Person:</b>	<b>Mr. Kuldeep Patil</b>	
<b>Company Name:</b>	<b>ExcelR</b>	
<b>Objective for conducting the Activity</b>	The objectives of Data Analytics/Business Analytics using Power BI & Tableau include: Develop the ability to create compelling and informative visualizations using Power BI and Tableau to effectively communicate data-driven insights. Apply data analytics to solve real-world business problems, aligning insights with organizational goals and strategies. Gain knowledge and skills in predictive analytics, using data to forecast trends and make proactive business decisions.	
<b>No. of participants</b>	<b>42</b>	

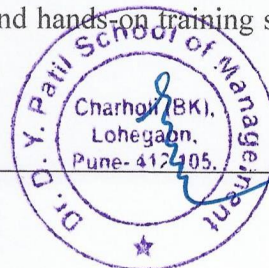
#### **Program Summary: Data Analytics / Business Analytics using Power BI & Tableau**

Dr. D.Y. Patil School of Management, Pune, organized an activity on "Data Analytics / Business Analytics using Power BI & Tableau" under the esteemed guidance of Director Dr. E. B. Khedkar. Dr Shreekala Bachhav, the Activity Coordinator, efficiently coordinated the event with the active involvement of faculty members, including Prof. Chetan Khedkar

Drawing from his extensive experience in leveraging Power BI and Tableau for business analytics, Mr. Kuldeep Patil shared invaluable insights during the session. Commencing with an introduction to the significance of data analytics in the contemporary business landscape, Mr. Patil underscored the pivotal role of Power BI and Tableau as robust tools for visualizing and interpreting data.

The session comprised practical training modules, wherein participants were expertly guided through the functionalities of Power BI and Tableau. Mr. Kuldeep Patil demonstrated the importation, analysis, and visualization of data, elucidating the creation of actionable insights.

The "Data Analytics / Business Analytics using Power BI & Tableau" session served as a valuable platform for participants to acquire practical skills in widely used industry tools. The combination of Mr. Kuldeep Patil's expertise and hands-on training significantly contributed







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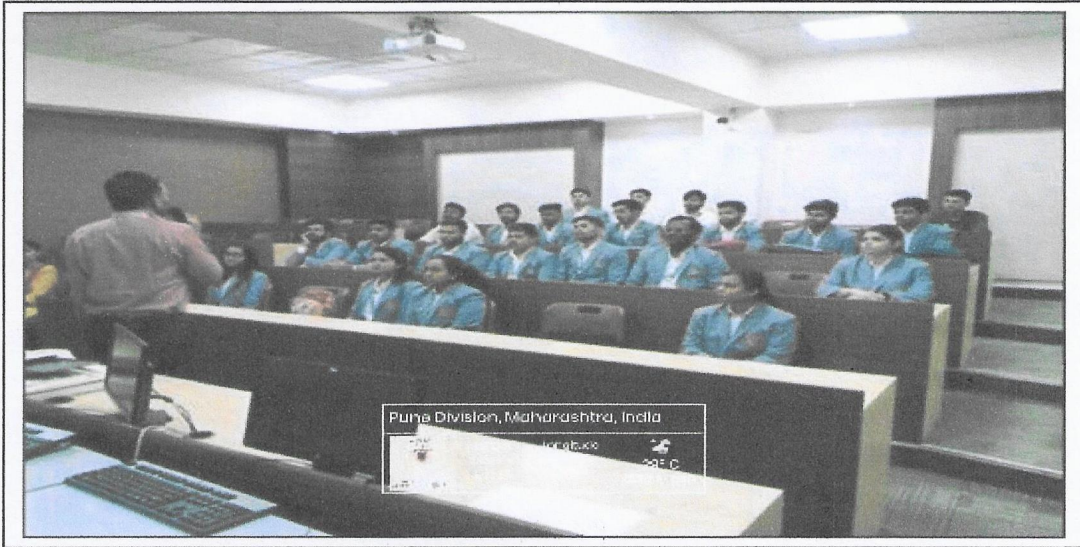
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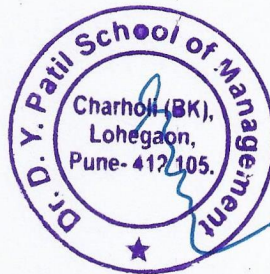
(Accredited by NAAC)

to the success of the event. Such initiatives reflect our commitment to preparing students and faculty for the evolving demands of the technology and business sectors.



Mr. Kuldeep Patil addressing the students of DYPSON.

  
Coordinator



  
Director





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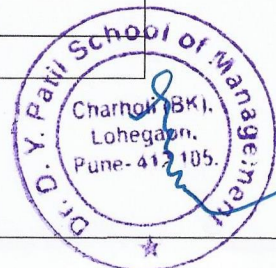
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### Student attendance List for Data Analytics / Business Analytics

1	BHOKARE HARSH DHANRAJ
2	BHADWAL SMRITI KARANJIT SINGH
3	MESHARAM SANGHARSH BANDU
4	SIDDHANTSING SHANKARSINGH THAKUR
5	SURAJ BHAGVAN HEGADKAR
6	KEDARNATH ASHOK WAGHUNDE
7	GAJANAN MAHESH MOHOLKAR
8	PRANJALI KISHOR BAVCHE
9	JADHAV ANANYA ASHUTOSH
10	RATHOD AMIT RAJU
11	PRAVIN BALAJI SAMPATE
12	YOGESH SHARAD VIBHUTE
13	KOLHE KARAN RAMESH
14	MACHARE RUCHIRA SURAJ
15	VIVEK ARUN POL
16	ANIKET BALKRISHNA BHAND
17	SHUBHAM HARIBAHU RATHOD
18	NARAWADE PRAJAKTA SHRIKRUSHNA
19	RUTUJA RAJENDRA GAWLE
20	RATHOD SAURABH PREM
21	SHELAKHE YASHWANT DHANANJAY
22	GAWAS RAJASHREE GAJANAN
23	VINAY RAJARAM RAIKAR
24	PRAJWAL PRAKASH GAIKWAD
25	GHANWAT ABHISHEK KISAN
26	DHIWAR SHEETAL HANUMANT
27	NAIKADE AVISHKAR ANIL
28	NIRAJ VISHWAKARMA
29	GAIKWAD GIRIRAJ MANOJ
30	LOKHANDE TEJAS BHARAT
31	PATIL TRUPTI RAVINDRA
32	VISHAL RAJARAM GAVHANE
33	JAGTAP PRAJWAL POPAT
34	DUDHKAWARE KETAN MUNNA
35	DADURWADE GAYATRI VIJAY





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36	MAHAJAN VAISHNAVI DILIP
37	BIJEWAR YASH SANJAY
38	SATPUTE SAKSHI SAMBHAJI
39	PATIL SNEHAL SUNIL
40	PARATE POOJA PRAKASH
41	WAGHMARE PRACHI ARUN
42	JAGTAP PRATHMESH CHARUDATT







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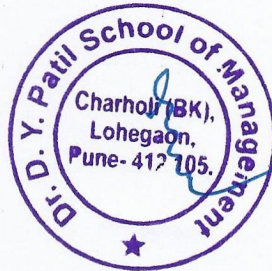
Date: 27/05/2022

# NOTICE

(Under IQAC)

All the Students of MBA are hereby informed that Session on “**Advanced Microsoft Excel Session for enhancing the Financial skills**” will be organized under IQAC on 3<sup>rd</sup> June 2022 at 10:00 AM onwards. Students are instructed to attend the Session in uniform without fail.

  
Coordinator



  
Director



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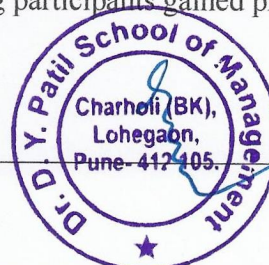
### SESSION ON ICT/COMPUTING SKILLS

<b>Course Title</b>	<b>Advanced Microsoft Excel Session for enhancing the financial skills</b>	
<b>Date of Activity:</b>	<b>3/6/2022</b>	<b>Nature of Activity: (ICT/computing skills)</b>
<b>Resource Person:</b>	<b>Mr. Raj Kumar</b>	
<b>Company Name:</b>	<b>Microsoft</b>	
<b>Objective for conducting the Activity</b>	The objectives of the Advanced Microsoft Excel Certification include: Enhance proficiency in managing large datasets, utilizing advanced functions and features for efficient spreadsheet organization. Provide skills in creating and utilizing macros for automating repetitive tasks, improving efficiency and accuracy in data processing. Master the use of complex formulas and functions, enabling participants to perform intricate calculations and manipulations within Excel.	
<b>No. of participants</b>	<b>57</b>	

#### **Program Summary: Advanced Microsoft Excel Session**

The Inbound Activity on "Advanced Microsoft Excel Session for enhancing the financial skills" was conducted by Dr. D.Y. Patil School of Management, Pune, under the esteemed guidance of Director Dr. E. B. Khedkar. The event was efficiently coordinated by Dr. Debashree Jana the Activity Coordinator, with enthusiastic participation from faculty members, including Prof. Sheetal Jalgaonkar

Mr. Raj Kumar, a distinguished expert in Microsoft Excel and a representative from Microsoft, was invited as the speaker for the certification session. With a wealth of experience in training and certification programs, Mr. Raj Kumar shared valuable insights into advanced Excel functionalities. Mr. Kumar commenced the session with an overview of advanced Excel concepts, highlighting the significance of mastering these skills in the current technological landscape. The certification session covered a range of advanced modules, including data analysis, complex formulas and functions, data visualization, and automation techniques. Mr. Raj Kumar provided hands-on training, ensuring participants gained practical proficiency.







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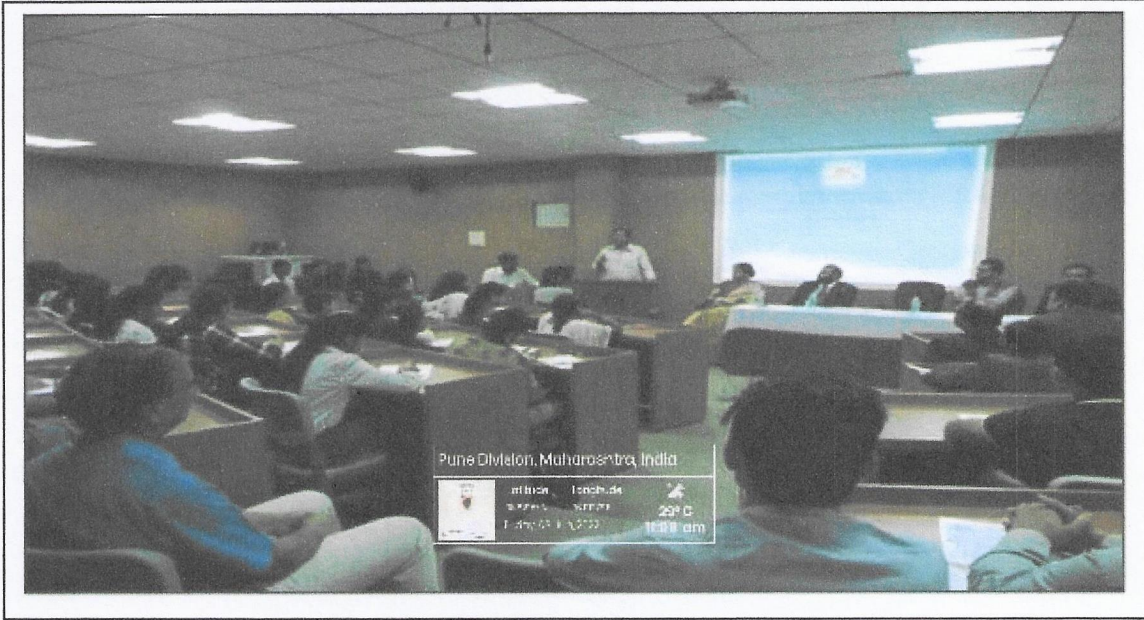
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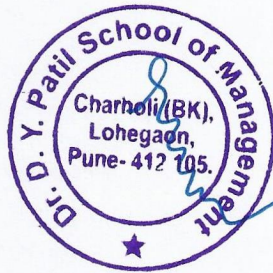
(Accredited by NAAC)

The session provided a valuable opportunity for participants to deepen their Excel skills. The expertise shared by Mr. Raj Kumar, combined with the practical training modules, contributed to the success of the event. Such initiatives reflect our commitment to equipping our students and faculty with cutting-edge skills relevant to the industry.



Mr. Raj Kumar from Microsoft and Dr. E. B. Khedkar, Director of DYPSON, Pune

  
Coordinator



  
Director





Dr D Y Patil Educational Enterprises Charitable Trust's

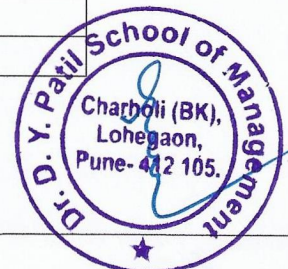
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### Student attendance List for Advanced Microsoft Excel Session

S.No.	Student's Name
1	KAMBLE PRATHAMESH BABU
2	ROHAN KAILAS RASKAR
3	BANSODE SWAPNIL DEEPAK
4	JADHAV KAJAL SANJAY
5	SAWWASHER KUNAL NARENDRA
6	KALAMKAR SHUBHAM KHANDERAO
7	SA WASHER POONAM SHAM
8	PATIL SWITEE DHANURAM
9	GHUGE VAIBHAV MANIKRAO
10	THORAVE ADESH KAILAS
11	KUL ANIKET SOMNATH
12	JADHAV SHIVANI MADHUKAR
13	SALUNKE SAKSHI NITIN
14	KATE PRUTHVIRAJ PRAKASH
15	MEENA KAJAL BABULAL
16	SPARSHIKA PRAVIN TEMBHURNE
17	ASHTEKAR ASHITOSH MAHESH
18	ARTI VIJAY BALANSE
19	JADHAV BHAVESH GANESH
20	SAMIR ARVIND KOTWAL
21	KUNAAL SUNIL SINGH THAKUR
22	PATIL RASHMI NANDLAL
23	PATHAN UZMA MEHBOOBKHAN
24	ROHAN BHARAT KHADSE
25	JADHAV ASHVAJIT DEVRAM
26	BOKADE VAISHNAVI DILIPRAO
27	CHAHANDE HRITHIK GAJANAN
28	SHUBHAM RAMESH SAYKAR
29	KUNAL BAJIRAO BHUJBAL
30	HRISHIKESH BALASAHEB MALI
31	CHAVAN NITIN GOVARDHAN
32	GUPTA NITU SHIVPUJAN
33	SHUBHAM BAPURAO ITHAPE
34	SAHIL PARVEZ
35	HARSHADA ADINATH MANCHARKAR
36	ADHAV SHWETA RAGHUNATH
37	SHAIKH LALBI YASIN
38	BHOSALE PRANALI RAJU
39	PACHANGE SANKET RAGHUNATH







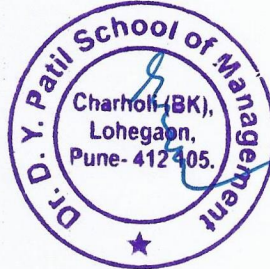
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40	NAIKWADE SOHAIL ALLAUDDIN
41	PRAJAKTA TULSIRAM ARSUL
42	GAJRE MUKTABAI VENKATRAO
43	REHAN MUSTAQ SHAIKH
44	KADAM SNEHAL PRAVIN
45	NIKETAN MAHAJAN
46	CHAUDHARY AKANSHA DILIP
47	ROHIT SHASHIKANT THAKUR
48	ANIKET SANJAY BHIKULE
49	SHAIKH MUSKAAN JAVED
50	KOLI KRUTIKA LILANATH SHARMILA
51	VINAY F YADAV
52	NARKE PRASHANT SHYAM
53	POKALE GAURAV SHIVAJI
54	ESHAN VIJAY KASAR
55	KADAM PUSHPAK RAVIKANT
56	SHIVANJALI MANISH KAKADE
57	KALE YASH VIJAY





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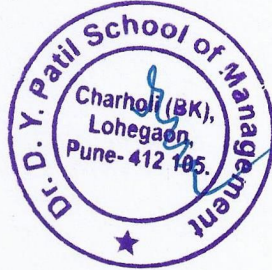
Date: 2/2/2021

## NOTICE

(Under IQAC)

All the Students of MBA are hereby informed that Session on “Introduction to Big Data” will be organized under IQAC on 9th February 2021 at 2:00 PM onwards. Students are instructed to attend the Session without fail.

  
Coordinator



  
Director





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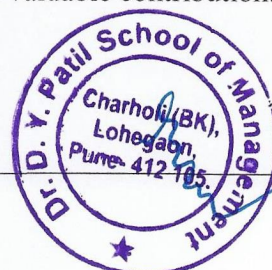
### SESSION ON ICT/COMPUTING SKILLS

<b>Course Title</b>	<b>Introduction to Big Data</b>	
<b>Date of Activity:</b>	9/2/2021	<b>Nature of Activity:</b> (ICT/computing skills)
<b>Resource Person:</b>	Mr. Surendra Pampaliya	
<b>Company Name:</b>	GKTCS	
<b>Objective for conducting the Activity</b>	The objectives of "Introduction to Big Data" include:  Develop a comprehensive understanding of the fundamental concepts and characteristics of Big Data, including volume, velocity, variety, veracity, and value.  Learn the principles of scalability and performance optimization to efficiently handle the increasing volume of data in Big Data environments.  Understand the basics of distributed computing and parallel processing, key components in processing vast amounts of data in parallel.	
<b>No. of participants</b>	43	

#### **Program Summary: Introduction to Big Data**

The institute conducted a session on "Introduction to Big Data" on February 9, 2021. The event was orchestrated under the guidance of Director Dr. E. B. Khedkar, with active involvement from Activity Coordinator Prof. Shreekala Bachhav and faculty member Prof. Debashree Jana. The session commenced with a thorough introduction to Big Data, emphasizing its significance in managing vast data volumes and extracting meaningful insights. Mr. Surendra Pampaliya provided an overview of the challenges posed by traditional data processing methods and the solutions offered by Big Data technologies. Key concepts covered included understanding volume, velocity, and variety, exploring real-world applications of Big Data in diverse industries, and an overview of key Big Data technologies, tools, and frameworks.

The session actively encouraged participant engagement, allowing attendees to pose questions and engage in discussions, fostering a deeper understanding of Big Data concepts. The success of the session was attributed to the expertise and insights shared by Mr. Surendra Pampaliya. The institute extends gratitude to Dr. E. B. Khedkar for guidance, Dr. Shreekala Bachhav for coordination, and Dr. Debashree Jana for her valuable contribution.







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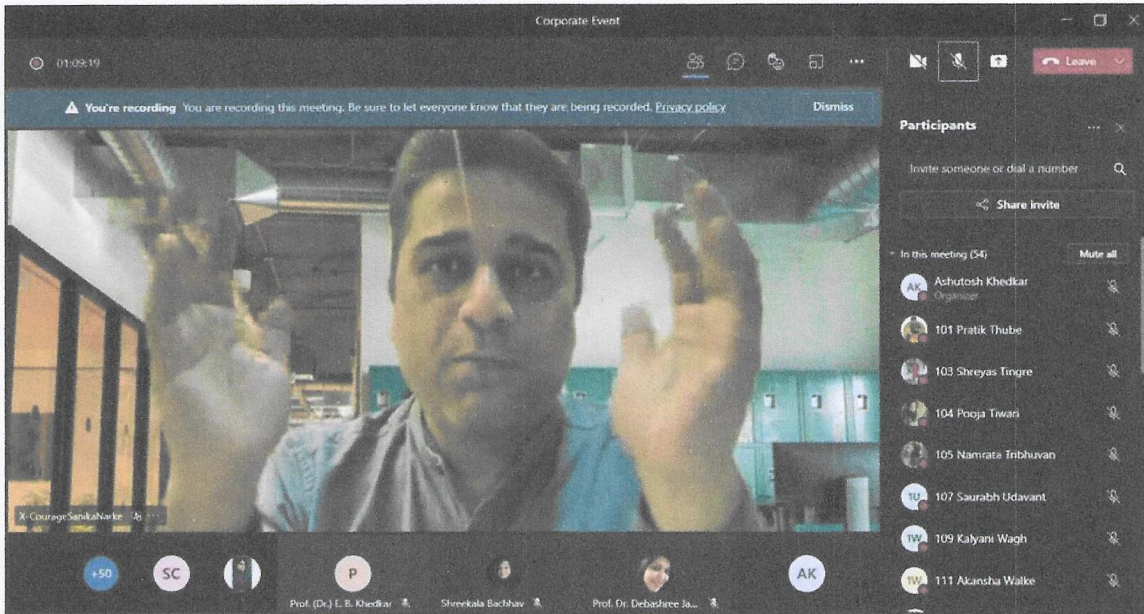
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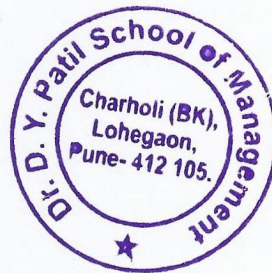
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The "Introduction to Big Data" session proved to be an enlightening experience for the participants, equipping them with fundamental knowledge of Big Data concepts. The institute looks forward to organizing more such sessions to further enrich the learning experience of its students.



Mr. Surendra Pampaliya addressing the students of DYPSON.

*[Handwritten Signature]*  
Coordinator



*[Handwritten Signature]*  
Director





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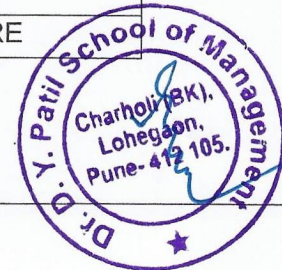
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### Student attendance List for Big Data

S.No	Student's Name
1	AISHWARYA ROHIDAS RITHE
2	SAMIKSHA MAHADEO JIDDEWAR
3	SALUNKHE SOURABH RAJARAM
4	FERNANDES VERONICA SEBASTIAN
5	DONGARE BABAJI JIJABA
6	SAKSHI SANJAYKUMAR AKKALWAR
7	PUNDE SHWETA SHAILENDRA
8	BIRAJDAR YOGESH RAJKUMAR
9	DODKE KETHAN JAYWANT
10	BHAVNA SHARMA
11	SURAJ SHRIRAM TAT
12	ABHISHEK SUNIL GAIKWAD
13	SHANKAR RADHAKRISHNAN NAIR
14	CHOBHE YOGITA VILAS
15	WAGHMARE VIDYA RAJKUMAR
16	SAURABH RAJENDRA BIBE
17	ANJALI SANJAY DHANAWAT
18	CHALVA PREETI BALAJI
19	KOLHE VICKY RAMESH
20	JAGTAP SHIVANJALI GANGARAM
21	PRAFULL PRAMOD OVHAL
22	GHOSH SAURABH BIJAY
23	AJINKYA POPAT KHOT
24	BANSODE SHAMA RAMESH
25	TRUPTI SANJAY KHANDE
26	PATIL SATISH NANDU
27	PRANAY KISHORKUMAR CHACHERE
28	SHUBHAM VIJAY KEDARI
29	NAZIRKAR MAHESH SANJAY
30	DONGARE RAHUL SUBHASH
31	PATIL POOJA SANJAY
32	RITWIKHA HALDAR
33	PRIYANKA SHIVAJI MALI
34	RAUT ADITYA RAJAN
35	RUSHIKESH VITTHAL JADHAV
36	VAISHNAVI PRAMOD PAGDHARE





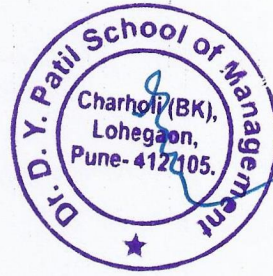
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37	PRADNYA JIVANPRAKASH NETANRAO
38	KANTODE NIKITA KISHOR
39	KHOLGADE SHRIKANT VASANT
40	JADHAV HRISHIKESH SANJAY
41	KUMBHAR SHRUTI SHIVAJI
42	SHUBHAM SANJU CHHATRABAND
43	PUNAM HARIDAS DEOKAR







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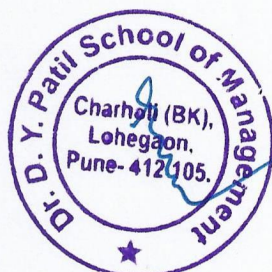
Date: 10/1/2020

## NOTICE

(Under IQAC)

All the Students of MBA are hereby informed that Session on “Introduction to HR metrics” will be organized under IQAC on 18<sup>th</sup> January 2020 at 10:00 AM onwards. Students are instructed to attend the Session without fail.

  
Coordinator



  
Director



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### SESSION ON ICT/COMPUTING SKILLS

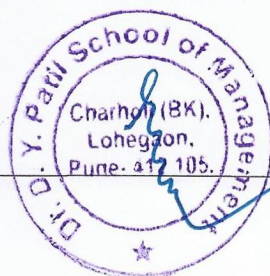
<b>Course Title</b>	<b>"Introduction to HR metrics"</b>	
<b>Date of Activity:</b>	<b>18/1/2020</b>	<b>Nature of Activity: (ICT/computing skills)</b>
<b>Resource Person:</b>	<b>Mr. Mukesh Thakur</b>	
<b>Company Name:</b>	<b>S Technologies</b>	
<b>Objective for conducting the Activity</b>	The objectives of "Introduction to HR metrics" include:  HR metrics are data points that allow you to track key human resource and recruitment activities like employee performance, retention, compensation, engagement, cost-per-hire, time-to-hire, and more. This lets companies keep a close eye on how each of their programs are functioning so that they can adjust if needed.	
<b>No. of participants</b>	<b>68</b>	

#### **Program Summary: Introduction to HR metrics.**

The Dr. D.Y. Patil School of Management, Pune, organized a session on "Introduction to HR metrics" on January 18, 2020, under the esteemed guidance of Director Dr. E. B. Khedkar. Prof. Shreekala Bachhav coordinated the session with active support from faculty member Prof. Ashutosh Khedkar

Mr. Mukesh Thakur, the guest speaker, shared a wealth of knowledge and experience in HR metrics with the audience. The session commenced with a fundamental understanding of HR metrics, defining its role in modern HR practices. Mr. Thakur highlighted the advantages of using the technologies of HR metrics, emphasizing scalability, cost-effectiveness, and flexibility. They can also help you better face unforeseen events. He delved into the various service models, including explaining the importances of the HR metrics. He said you need to analyze workforce and people data to create an environment where people feel valued. If you don't, you risk losing your employees' trust and loyalty as their values shift and evolve. He further emphasized saying HR metrics can help you start on your analytics journey. They are the first step towards data-informed decisions aligned with your business goals. Along with a discussion on challenges and security considerations associated with cloud adoption.

The "Introduction to HR Metrics" session proved to be a valuable learning experience for all participants and students at Dr. D.Y. Patil School of MANAGEMENT, Pune. Mr. Mukesh







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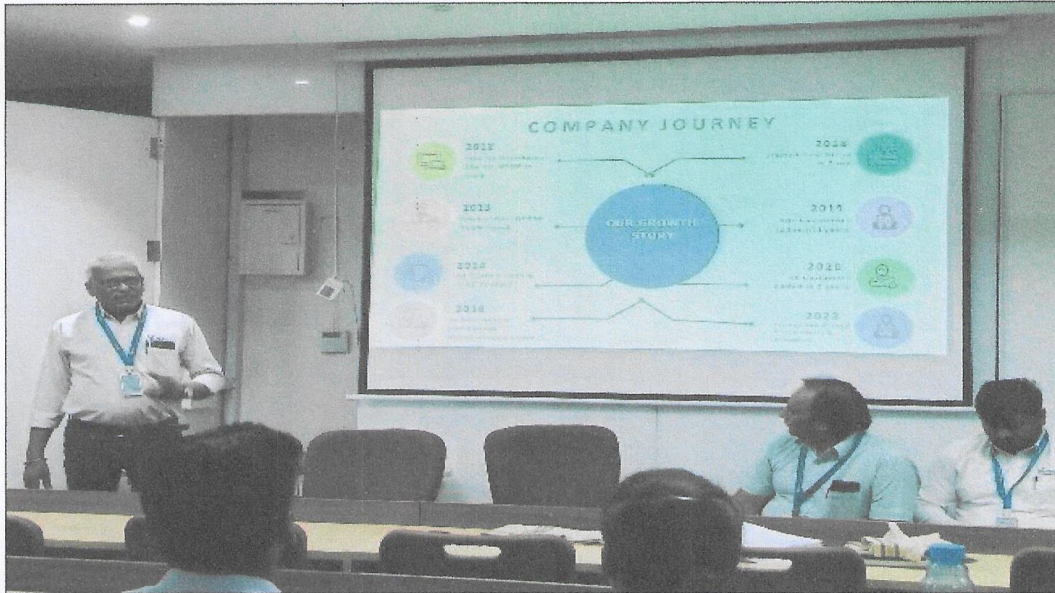
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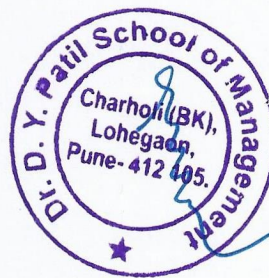
Thakur's expertise and the interactive nature of the session laid a solid foundation for students to further explore the world of HR and various ICT upgradations related to it.

Heartfelt gratitude is extended to Director Dr. E. B. Khedkar, Activity Coordinator Prof Shreekala Bachhav, and supporting faculty member Prof. Ashutosh Khedkar for their efforts in organizing this informative and engaging event.



Mr. Mukesh Thakur addressing to the students of DYPSSOM.

  
Coordinator



  
Director





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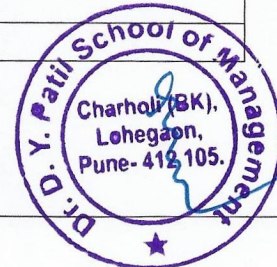
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### Student attendance List for Introduction to HR Metrics

S.No.	Student's Name
1	VAIBHAV NANASAHEB NIMBALKAR
2	ANJALI SANJAY DHANWAT
3	PRIYA JALINDAR PAWAR
4	POONAM KUNDA SONAWANE
5	MRINALINI DEVANAND BAGUL
6	KRISHNA GUPTA
7	PRAISEY PHILIP
8	RATHOD KISHOR SHANKAR
9	LOULIK VIJAY DIGHE
10	VARUN RAJKUMAR BANGAD
11	PRASANNA BHALCHANDRA KADLAKH
12	KRUTI KISHOR AWARE
13	SHREYA RAMESH BEHRA
14	PRIYANKA NAGESH KALKOTE
15	UMALE CHAITANYA RAVINDRA
16	KALYANI JAYANT HINGE
17	ABHIJIT SHIVAJI UTTEKAR
18	RAJRATNA MANIKRAO JAMNIK
19	GAURAV ASHOK AWAGUNE
20	VISHAL DEEPAK NETKE
21	ABHISHEK DATTATRAY PATANE
22	PRANAV PRAMOD VISHWASRAO
23	DIPEEKA RAJENDRA LEMBHE
24	AKSHAY ASHOK SONAWANE
25	ANIKET RAJENDRA BAITULE
26	KUMAR ABASAHEB KHEDKAR
27	RUSHAB SHAHAJI JADHAV
28	SAJI K THOMAS
29	ANAND BHIMRAO DHAKANE
30	VINAYAK SHIVAJI SHINDE
31	ASHWINI BHASKAR NIKAM
32	RUSHIKESH ANANDA VALTULE
33	SANDIP KISAN PAWAR
34	VINAYAK DEEPAK ZENDE
35	MAYURI RAJENDRA BULE
36	SHRADDHA ATISH KHANDARE
37	SHRADDHA SANJAY KADAM
38	GAURAV RAVINDRA DANEJ
39	ANKITA MILIND SHIRSAT
40	SANKET VILASRAO PATIL







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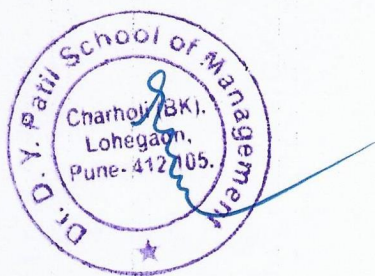
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41	TINA GOPAL SOLANKI
42	DIPAK SHIVAJI SHINDE
43	SRUSHTI AVINASH WAGHMARE
44	DIPALI ARUN WAGHMARE
45	AJIT TANAJI KALE
46	AKSHADA ANANTA NANGARE
47	SHAILESH SANTOSH JADHAV
48	PAPPESH MAROTI KURHADE
49	PRASHANT POPAT KULAL
50	SAWANT SHREEDHAR GORKHNATH
51	ARYA SINGH
52	TEJASWINI RAJENDRA BHATKAR
53	AAKASH SUDHIR DEOGAONKAR
54	PRATHMESH RAMESH KAMBLE
55	SHUBHANGI JAIN
56	SHIVRAJ DAYANAND LOKARE
57	VAISHALI PRAMOD CHAVHAN
58	RAJAT SATISH DAWKHARE
59	ROSHAN SUNIL DONGARE
60	HARSHVARDHAN NATHAJI MORE
61	SHIVANI MADHUSUDAN BHIMTE MADH
62	VINOD MALLAPPA NEWADE
63	SNEHAL INDRARAJ SUKE
64	ANKIT KIRAN KOSEKAR
65	SAHIL APPASAHEB SAVANT
66	SHUBHANGI CHANDRAKANT JADHAV
67	KUMBHAR ASHISH SHASHIKANT
68	DNYANESH RAJENDRA GAWANDE





Date: 4/2/2019

## NOTICE

(Under IQAC)

All the Students of MBA are hereby informed that Session on “**Information and Communication Technology (ICT) Accessibility**” will be organized under IQAC on 5<sup>th</sup> February 2019 at 2:00 PM onwards. Students are instructed to attend the session in uniform without fail.

*E. B. Khedkar*

Director

Dr E B Khedkar





**ADD ON PROGRAM OF ICT/COMPUTING SKILLS**

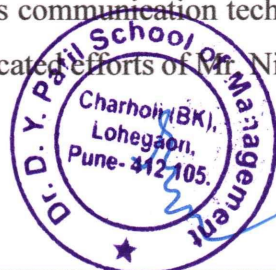
<b>Course Title</b>	<b>Introduction to Full Stack Development</b>	
<b>Date of Activity :</b>	<b>5/2/2019</b>	<b>Nature of Activity : ( ICT/computing skills )</b>
<b>Resource Person :</b>	<b>Mr. Nilesh Jambulkar</b>	
<b>Company Name:</b>	<b>Success Vision Softech</b>	
<b>Objective for conducting the Activity</b>	<p>The objectives of " Information and Communication Technology (ICT) Accessibility " include:</p> <p>Provide participants with a holistic understanding of Information and Communication Technology (ICT) Accessibility , learn how to measure an organization's ICT accessibility and assess the importance of maintaining an inclusive workplace for both employees and customers</p> <p>Introduce participants to touch ICT accessibility, through introduction to website design, document creation, or multimedia utilization. Start outlining a plan to establish and maintain an accessible enterprise operation today.</p>	
<b>No. of participants</b>	<b>52</b>	

**Program Summary: Information and Communication Technology (ICT) Accessibility**

The institute conducted a session on Information and Communication Technology (ICT) Accessibility on 5<sup>th</sup> February 2019 under the guidance of Director Dr. E. B. Khedkar, with active support from Activity Coordinator Prof. Ganesh Lande and faculty member Prof. Chetan Khedkar

The session commenced with a comprehensive introduction Provide participants with a holistic understanding of Information and Communication Technology (ICT) Accessibility. Mr. Nilesh Jambulkar provided an overview of the key components and the significance of Information and Communication Technology proficiency.

Exploring the basics touch of ICT accessibility, through introduction to website design, document creation, or multimedia utilization. Start outlining a plan to establish and maintain an accessible enterprise operation today. The speaker encouraged active participation, creating an engaging learning atmosphere. Attendees had the opportunity to ask questions and delve deeper into the intricacies of ICT as communication technologies. The success of the session was made possible through the dedicated efforts of Mr. Nilesh Jambulkar as the speaker, under





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the guidance of Dr. E. B. Khedkar. The coordination by Prof. Ganesh Lande and the contribution of Prof. Chetan Khedkar are acknowledged and appreciated.

The session proved to be a valuable platform for participants to grasp the fundamentals of Information and Communication Technology (ICT) Accessibility. The institute extends its gratitude to all involved for making the session informative and engaging. Such initiatives contribute significantly to the holistic development of students, preparing them for the dynamic field of software development.



**Mr. Nilesh Jambulkar delivering a speech to the students of DYPSONI**

**Coordinator**

**Prof. Chetan Khedkar**

**Director**

**Dr E B Khedkar**







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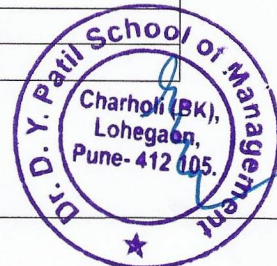
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### Student attendance List for Introduction to Full Stack Development

S.No	Student's Name
1	MAGHAM LAXMI LAXMINARSINHA
2	UGHADE NIKHIL ASHOK
3	RUBY YASHPAL SHAMKUWAR
4	ANKUSH MAHESH PAWAR
5	OM MADHAO BORKAR
6	SAHADEV TARACHANDRA TULSULKAR
7	ROHAN RAJENDRA LONKAR
8	AISHWARYA KIRAN PATIL
9	SHRADDHA SANJAY SAID
10	SANGAM SANJAY JADHAV
11	ADITI VIJAY GOYAL
12	RUPALI RASIK MANE
13	KARTIK MOHAN MAGAR
14	MILIND DEVANAND JULME
15	SHUBHAM VIJAY LADE
16	PRIYANKA PRABHAKAR BHOSALE
17	SHIVAM PRADEEP GAVHANE
18	SAMIT SARASAN
19	RUCHIKA GAUTAM GAIKWAD
20	KUNAL SURESH JAVARE
21	SAKSHI SHASHIKANT PAWAR
22	ABHIMAN UTTAM GADADE
23	SAGAR ARVIND GIRHE
24	SONAL BALASAHEB INDORE
25	CHINMAYEE GIRIDHAR PANDE
26	PRACHI VILASRAO PAWAR
27	SARIKA DATTATRAY MADKE
28	SHUBHAM SANTOSH NARWADE
29	PANDIT TRYAMBAK PANDE
30	DEVENDRA MUKUNDRAO RANKHAMBE
31	SANDIP NAMDEV GAWALI
32	ASHISH BALU BHALERAO
33	ASHWINI DEVIDAS SAPKAL
34	PRIYANKA CHANDRAKANT POL
35	BHUSHAN RAMESHWAR WAKADE
36	SHUBHAM RAMDAS GULHANE
37	SHILPA SHIVU BANDGAR
38	SHRADDHA TANAJI GAIKWAD
39	SHANKAR BALAJI NILEWAD





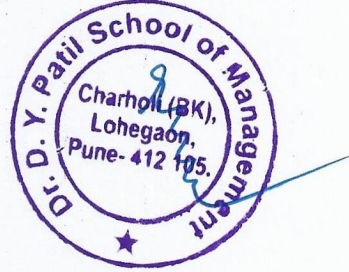
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40	VIDYA BHIKAJI DIVEKAR
41	KISHOR KAILAS DHEPE
42	NADIM MANSURI
43	MANOJ SUBHASH SHINDE
44	THAKARE SHUBHAM PRAMODRAO
45	KRUSHNA RAMESH TAMBE
46	VIVEK MADHAVRAO CHAUDHARI
47	SWAPNIL SUNIL KACHALE
48	MONALISA DHIRAJ DHAKULKAR
49	SHUBHAM SURENDRA SHINDE
50	GOVIND BHAGWANRAO GHUGE
51	ADITYA SUNIL JANKAR
52	VISHAL RAJENDRA CHINTA







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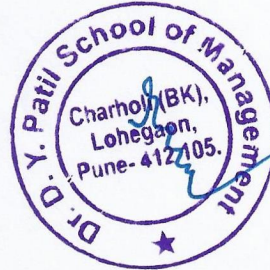
Date: 12/11/2018

## NOTICE

(Under IQAC)

All the Students of MBA are hereby informed that Session on “Likes to Leads: Navigating Digital Marketing with Hunarho” will be organized under IQAC on 14<sup>th</sup> November, 2018 at 10:00 AM onwards. Students are instructed to attend the Session without fail.

*[Handwritten Signature]*  
Coordinator



*[Handwritten Signature]*  
Director



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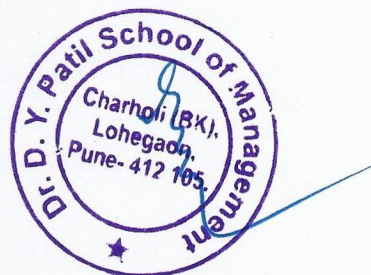
### SESSION ON ICT/COMPUTING SKILLS

Course Title	“Likes to Leads: Navigating Digital Marketing with Hunarho”	
Date of Activity :	14/11/2018	Nature of Activity : ( ICT/computing skills )
Resource Person :	Mr. Sadashiv Pal	
Company Name:	SEO Manager at Sogolytics	
Objective for conducting the Activity	The objectives of the seminar on “Likes to Leads: Navigating Digital Marketing with Hunarho” provided valuable insights into the dynamic realm of digital marketing.	
No. of participants	48	

#### **Program Summary: Introduction to Big Data**

The institute conducted a session on “Likes to Leads: Navigating Digital Marketing with Hunarho” on November 14<sup>th</sup> 2018. The event was orchestrated under the guidance of Director Dr. E. B. Khedkar, with active involvement from Activity Coordinator Prof. Shreekala Bachhav and faculty member Prof. Debashree Jana

The session commenced with an inspiring opening speech, laying the foundation for an informative and engaging event. The key takeaways of the sessions were: Strategic Approach to Digital Marketing: Mr. Sadashiv Pal emphasized the importance of a strategic approach to digital marketing, highlighting the need to move beyond acquiring mere likes and focusing on converting them into meaningful leads. Practical tips and strategies were shared to optimize the conversion process, demonstrating how businesses can turn online engagement into tangible leads and sales. The significance of data-driven decision-making in digital marketing was underscored. Mr. Sadashiv Pal elucidated how analytics and metrics play a pivotal role in refining marketing strategies for better outcomes.







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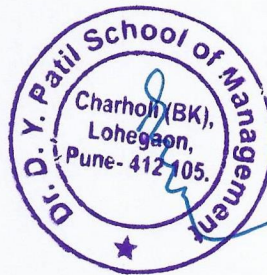
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**Mr. Sadashiv Pal addressing to the students of DYPSON**

  
Coordinator



  
Director





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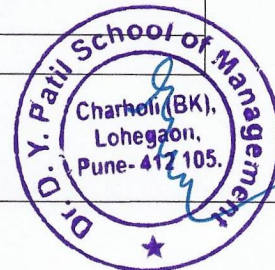
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### Student attendance List for Likes to Leads: Navigating Digital Marketing

S.No	Student's Name
1	SONAL BALASAHEB INDORE
2	SARIKA DATTATRAY MADKE
3	SHUBHAM SANTOSH NARWADE
4	PANDIT TRYAMBAK PANDE
5	RUBY YASHPAL SHAMKUWAR
6	KARTIK MOHAN MAGAR
7	MILIND DEVANAND JULME
8	SAHADEV TARACHANDRA TULSULKAR
9	PRIYANKA PRABHAKAR BHOSALE
10	SHIVAM PRADEEP GAVHANE
11	SHUBHAM VIJAY LADE
12	SHRADDHA SANJAY SAID
13	UGHADE NIKHIL ASHOK
14	KUNAL SURESH JAVARE
15	SAKSHI SHASHIKANT PAWAR
16	ABHIMAN UTTAM GADADE
17	DEVENDRA MUKUNDRAO RANKHAMBE
18	KISHOR KAILAS DHEPE
19	ASHISH BALU BHALERAO
20	ASHWINI DEVIDAS SAPKAL
21	PRIYANKA CHANDRAKANT POL
22	BHUSHAN RAMESHWAR WAKADE
23	SHANKAR BALAJI NILEWAD
24	VIDYA BHIKAJI DIVEKAR
25	SANDIP NAMDEV GAWALI
26	NADIM MANSURI
27	MANOJ SUBHASH SHINDE
28	THAKARE SHUBHAM PRAMODRAO
29	KRUSHNA RAMESH TAMBE
30	VIVEK MADHAVRAO CHAUDHARI
31	SWAPNIL SUNIL KACHALE
32	MONALISA DHIRAJ DHAKULKAR
33	SHUBHAM SURENDRA SHINDE
34	GOVIND BHAGWANRAO GHUGE
35	ABOLI RAJESH KOLI
36	VISHAL RAJENDRA CHINTA
37	SHEKHAR SITARAM SHINDE
38	MUKUND CHHAGAN KAPSE







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39	HIMANSHU KUMAR
40	YASH HEMANT NAHAR
41	ADITYA SUNIL JANKAR
42	ABIN KANATHAPALLIL ABRAHAM
43	SHUBHAM MADHUSUDAN WADIKHAYE
44	KARINA KIRAN VANI
45	PRABHA SHIVDEV TRIPATHI
46	AYUSH AJAY TYAGI
47	ROHIT ACHYUT MHASKAR
48	SAGAR BASAVANT GUMATAPURE

