

Dr. D. Y. Patil School of Management

Dr DY Patil Knowledge City, Charholi (Bk.), Via Lohegaon, Pune – 412105

7.2.1 - Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual. (2020-21)

BEST PRACTICE-I

A) Title of the practice: Online Education

1. Objectives of the Practice

- i) To provide hassle free education to all the students during Pandemic.
- ii) To enhance the quality of teaching and learning.
- iii) To improve the efficiency and effectiveness of teaching learning process by using online platform.
- iv) To improve the accessibility to engage the learners.

2. The Context:

The vision of the institute focuses on imparting quality academic delivery for benefiting the students. It also focuses on talent and motivation for creating a success path with strategic roadmap. DYPSOM tries to reduce the gap between practical aspects and theoretical knowledge. It constantly encourages the students and teachers, providing support and creating platform for the students for inculcating entrepreneurial skills, leadership skills, etc. for achieving their goals. The institute provides platform to the students where they can improve their managerial skills and get ready to enter into the competitive market. Students are always motivated to cope up with the changing scenario with the practical aspects of learning apart from the books. Student involvement in various committees such as Alumni Committee, Library Committee, Conference committee etc. helps them to learn the managerial practices and improve themselves. During Pandemic, students are encouraged to attend the online classes.

3. The Practice:

- i) Online classes time table is prepared and circulated among the students well in advance.
- ii) Whatsapp groups are created for the both MBA-I Year and MBA-II Year.
- iii) All students are allotted the institute Unique Login Credentials for joining the online classes and for identification purpose.
- iv) MS-Teams License copy of software is purchased.
- v) Initial training of MS-Teams was provided to all the teachers for getting hand-on practice.
- vi) Students are instructed through Whatsapp and email for the use of MS-Teams.
- vii) Online PPTs, Notes, Question Banks etc. are shared for students.
- viii) Students have discussed their queries in online classes, whatsapp group and through personal call to respective teacher.
- ix) Online examination practice is given through creating examination by using google forms.

4. Evidence of Success:

1. Online Class Time Table



D Y PATIL GROUP Dr D Y Patil Educational Enterprises Charitable Trust's

Dr D Y Patil School of Management
(Approved by AICTE, Govt. of Maharashtra & Affiliated to University of Pune)
Dr DYPatil Knowledge City, Charholi (Bk.), Via Lohegaon, Pune – 412105

Online Teaching Time Table (Marketing Management) MBA Sem-III August / December 2020 (AY - 2020-21)

Sr. No.	Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
01	10.30am - 11.20am	IBE (307) - VP	KM (309) - SB	DS (302) - JG	IBE (307) - VP	SM (301) - GR	IBE (307) - VP
02	11.35am - 12.25pm	DS (302) - JG	SM (301) - GR	KM (309) - SB	DS (302) - JG	KM (309) - SB	SM (301) - GR
	12.25pm – 1.15pm			Lunch	Break		
03	1.15pm - 2.05pm	CG (310) - OPH	S MKT(304)-AG	CG (310) - OPH	S MKT(304)-AG	CG (310) - OPH	S MKT(304)-AG
04	2.20pm - 3.10pm	SDM (305)-CK	MFS-II(315)-AS	SDM (305)-CK	IM (313) - GR	SDM (305) - CK	BBM (312)-CK

Dr. Ganesh Lande Prepared by

Prof. Dr. O. P. Haldar Head of the Department Prof. Dr. E. B. Khedkar Director

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Online Teaching Time Table (Financial Management) MBA Sem-III August / December 2020 (AY - 2020-21)

Sr. No.	Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
01	10.30am - 11.20am	IBE (307) - VP	KM (309) - SB	DS (302) - JG	IBE (307) - VP	SM (301) - GR	IBE (307) - VP
02	11.35am – 12.25pm	DS (302) - JG	SM (301) - GR	KM (309) - SB	DS (302) - JG	KM (309) - SB	SM (301) - GR
	12.25pm – 1.15pm			Lunch	Break		
03	1.15pm - 2.05pm	CG (310) - OPH	AFM (304)-GL	CG (310) - OPH	AFM (304)-GL	CG (310) - OPH	AFM (304) -GL
04	2.20pm - 3.10pm	IF (305)-AS	CM (314)-GR	IDT (315) - GL	1F (305)-AS	DB (318)-VP	IF (305)-AS

Dr. Ganesh Lande Prepared by

Prof. Dr. O. P. Haldar Head of the Department

Prof. Dr. E. B. Khedkar Director

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01	10.30am - 11.20am	IBE (307) - VP	KM (309) - SB	DS (302) - JG	IBE (307) - VP	SM (301) - GR	IBE (307) - VP
02	11.35am - 12.25pm	DS (302) - JG	SM (301) – GR	KM (309) - SB	DS (302) - JG	KM (309) - SB	SM (301) - GR
	12.25pm – 1.15pm			Lunc	h Break		
03	1.15pm - 2.05pm	CG (310) - OPH	HO (305)-AK	CG (310) - OPH	HO (305)-AK	CG (310) - OPH	HO (305)-AK
04	2.20pm - 3.10pm	SHRM (304)-SJ	SHRM (304)-SJ	M&C (316)-AK	CRM (317) -SJ	SHRM (304)-SJ	CM&NT(319)-R

James (Dr. Ganesh Lande Prepared by

Prof. Dr. O. P. Haldar Head of the Department

Prof. Dr. E. B. Khedkar

Director

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Subject Code	Type	Subject Name	Faculty Name
301	GC-11	Strategic Management	GR - Prof. Govind Rathod
302	GC - 12	Decision Science	JG - Prof. Jalindar Gandhal
303		Summer Internship Project	All Faculty Members

Subject Code	Type	Subject Name	Faculty Name
307	GC-UL-14	International Business Environment	VP - Prof. Varsha Patel
309	GC-UL-16	Knowledge Management	SB - Dr. Shreekala Bachhav
310	GC-UL-17	Corporate Governance	OPH - Prof. (Dr.) Omprakash Haldar

MARKETING MANAGEMENT:

Subject Code	Type	Subject Name	Faculty Name
304 MKT	SC-MKT-03	Services Marketing	AG - Prof. Amol Godge
305 MKT	SC-MKT-04	Sales & Distribution Management	CK - Prof. Chetan Khedkar

Subject Code	Type	Subject Name	Faculty Name
312 MKT	SE-IL-MKT-07	Business to Business Marketing	CK - Prof. Chetan Khedkar
313 MKT	SE-IL-MKT-08	International Marketing	GR - Prof. Govind Rathod
315 MKT	SE-IL-MKT-10	Marketing of Financial Services - II	AS - Prof. Amandeep Saini

FINANCIAL MANAGEMENT:

SUBJECT CO Subject Code		Subject Name	Faculty Name
304 FIN		Advanced Financial Management	GL - Dr. Ganesh Lande
305 FIN	SC-FIN-04	International Finance	AS - Prof. Amandeep Saini

SUBJECT ELECTIVE - INTERNAL LEVEL

Subject Code		Subject Name	
	CD II		Faculty Name
	CC II -	Commodities Markets	GR - Prof. Govind Rathod
	CE II mai	monect raxation	GL - Dr. Ganesh Lande
	OC-1C- 11N -13	Digital Banking	VP - Prof. Varsha Patel

HUMAN RESOURCE MANAGEMENT:

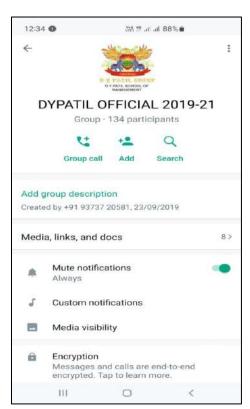
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Subject Code	Type	Subject Name	Faculty Name
304 HR	SC-HRM-03	Strategic Human Resource Management	
305 HR	SC-HRM-04	HR Operations	AK - Prof. Ashutosh Khedkar

SUBJECT EL	ECHVE-II	NTERNAL LEVEL (ANY 3)	
Subject Code	Туре	Subject Name	_
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Subject Code	Туре	Subject Name	Faculty Name
316 HR	SE-IL- HRM-11	Mentoring and Coaching	AK - Prof. Ashutosh Khedkar
317 HR	SE-IL- HRM-12	Compensation and Reward management	SJ - Prof. Sheetal Jalgaonkar
319 HR	SE-IL- HRM-14	Change Management & New Technologies in HRM	RP - Prof. Rajendra Payal

2. WhatsApp Groups

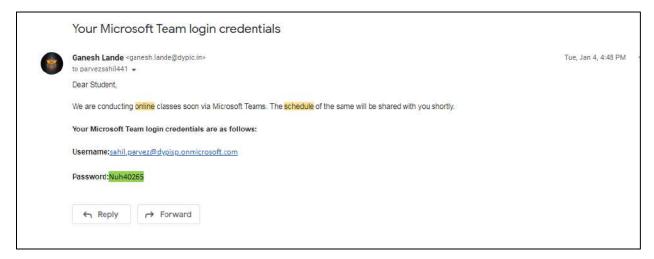


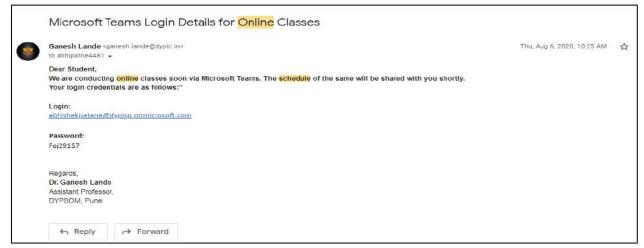


3.MS-Teams – Classes uploaded on calendar

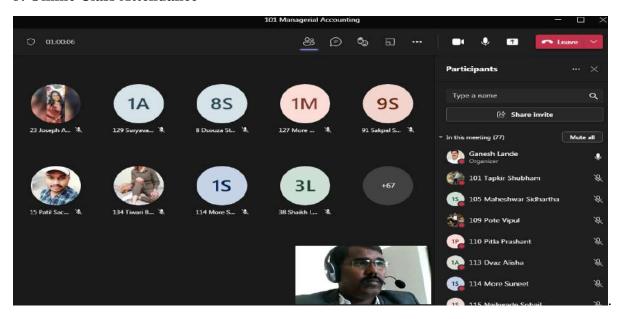


4. Unique Login credentials communicated with students through emails

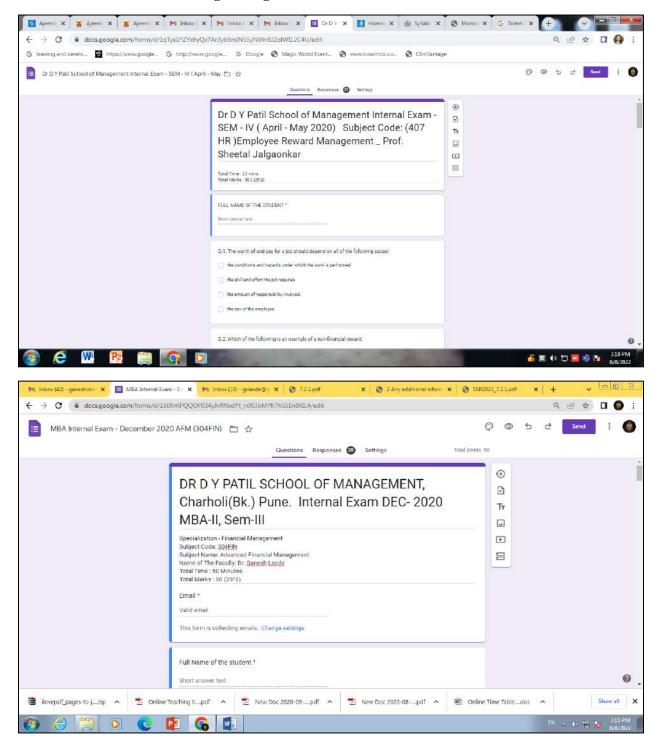




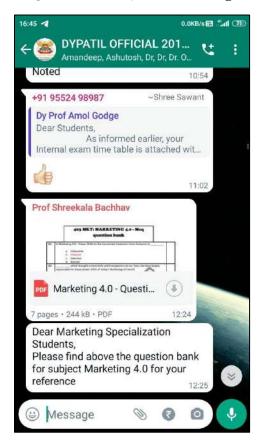
5. Online Class Attendance



6. Online Examination through Google Forms.



7. Question Bank, Notes sharing on WhatsApp groups



5. Problems Encountered and Resources Required:

a) Problems Encountered

- i) Due to increased usage of Internet, sometimes students faced the connectivity issues.
- ii) Digital learning is enriching but some students do not find a virtual classroom as engaging as a traditional one.

b) Resources Required

- i) Smart Phone
- ii) Laptop
- iii) Desktop

Any one of the above with internet connection. MS-Teams App must be installed in the device.

Survey has been done (Phone calling) before conducting online classes about the resources availability with the students and faculty members.

6. Notes:

NIL



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7.2.1 - Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual. (2020-21)

BEST PRACTICE-II

A) Title of the practice: Student Induction Programmme - Shubharambh

1. Objectives of the Practice

- i. To help students to understand the MBA Course and expectations from corporate
- ii. To help new students adjust and feel comfortable in the new environment
- iii. To inculcate in them the ethos and culture of the institution
- iv. To help them build bonds with other students and faculty members
- v. To help students understand professional ethics and professional development

2. The Context:

The students who enters for the professional course like MBA come from diverse backgrounds and culture. The purpose of the higher education is to have a professional surroundings to pursue a career. Students should have knowledge about MBA Course and academic curriculum, corporate scenario and expectations of stakeholders. Student Induction Programme basically focuses on making students aware about rules and regulations, code of conduct and ethos and culture of the institution.

3. The Practice:

- 1. Coordination with IQAC for SIP.
- 2. Prepared induction programme schedule and communicated to students and faculty members.
- 3. Conduction of programme on prescribed time.
- 4. Preparation of Report.

Students are guided on the following points in the student induction programme.

- Mentoring
- > Extra-Curricular Activities
- > Examination
- ➤ Library Services
- Workshops and Guest Lectures
- Placement

- ➤ Alumni success stories
- > Skill development
- > Responsibility toward society
- > Feedback system

4. Evidence of Success:

i) Programme Schedule



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STUDENT INDUCTION PROGRAM- SHUBHARAMBH (2020-21)

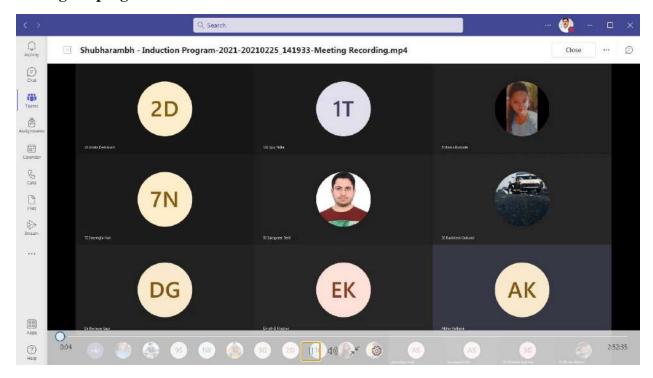
Program Schedule

	25th 1	February 2021
Time	Activity	Details
10.30 am - 10.50 am	Welcome Address by Director Sir	Director Sir & Guest Introduction : Dr. Shreekala Prasad
11.00 am - 12:00 noon	Session 1	Mr. Mukesh Raiborde AVP, Axis Bank Introduction: Dr. Debashree Jana
12.00 noon - 1.00 pm	Session 2	MrDevendra Chillar VP Operations, Dynamic Logistics Introduction: Prof. Sheetal Jalgaonkar
	0.0000	mch Break pm – 2:00 pm
02.00 pm - 03.00 pm	Session 3:	Dr. Abhay Kulkarni Director IICMR Introduction: Dr. Debashree Jana
3:00 pm - 4:00 pm	Session 4	Mr. Jashan Joshi Head Talent Acquisition ZS Associates Introduction: Dr. Rachna Gaur
4:00 pm - 4.30 pm	Session 5	Dr. O. P. Haldar (HOD)- Academic Information Dr. Rachana Gaur(TPO) – Training and Placements Mrs. Charushila Gaikwad (Librarian) – Library Services
4:30 pm - 5:00 pm	Session 6	Alumni Interaction Dr. Shreekala Prasad
5:00 pm	Vote of Thanks Prof. Ashutosh Khedkar	
	En	d of Program

Dr. Rachana Gaur Training and Placement Head

ii) Programme Photos

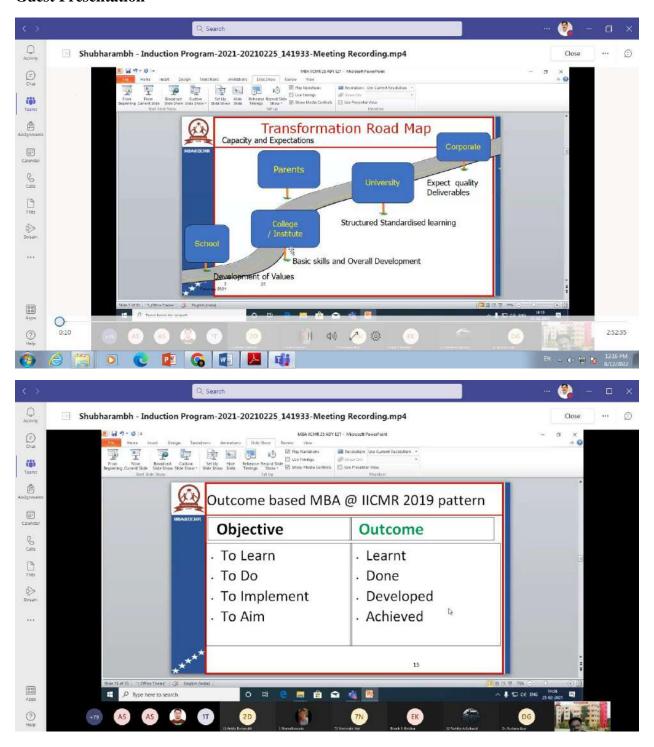
Joining the programme

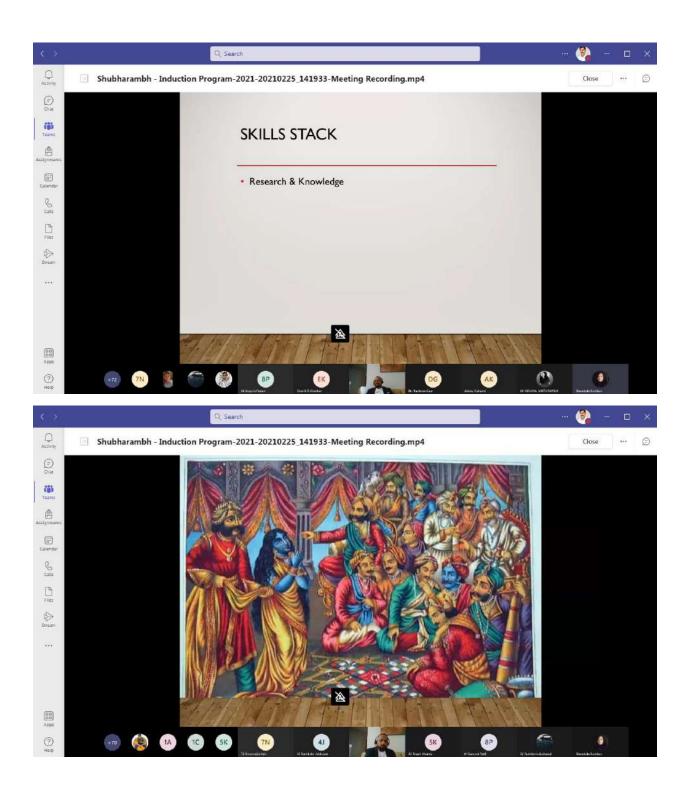


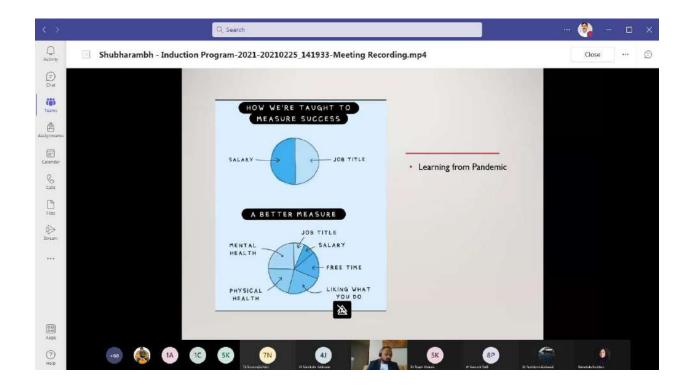
Directors Address



Guest Presentation

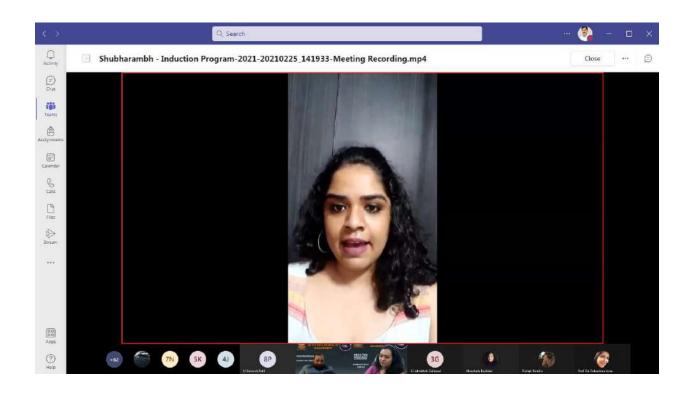


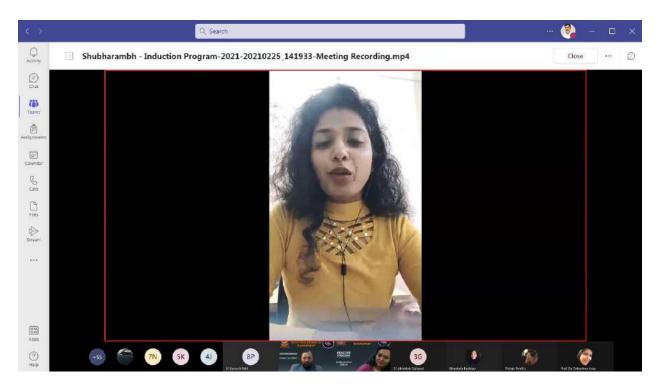




Alumni Interaction (Success Stories)







5. Problems Encountered and Resources Required:

A) Problems Encountered

- i. The Programme is organized online by keeping in mind the covid-19 protocols.
- ii. Due to internet connectivity students are not able to continuously attend the programme.
- iii. Limitation of per day internet data for students.
- iv. Time constraint was another element.

B) Resources Required

- i. MS-Teams
- ii. Internet connectivity
- iii. Device (Smartphone/Laptop/Desktop)

6. Notes:

NIL