DR. D.Y. PATIL ENTERPRISES EDUCATIONAL CHARITABLE TRUST

DR. D.Y. PATIL SCHOOL OF MANAGEMENT

DR. D.Y. Patil Knowledge City, Charoli Bk, Lohegaon, Pune-412 105

Ref. No.: DYPSOM / 2019-20 Date:30th September 2019

The Meeting of the IQAC Committee members of NAAC was held on 30th September 2019 at 03.00 pm at the E - Classroom, D Y Patil School of Management .

Members present:
The attendance list attached.

Following points were discussed as per the meeting agenda:

Dr. E. B. Khedkar Sir expressed warm welcome to all the IQAC Committee members for attending the meeting and the proceedings were started.

Agenda 1: Teachers Day Celebration.

Resolution : The program was followed by a get-together of teachers with the scrumptious A good teacher can inspire hope , ignite imagination and instill love for learning' Dr. D Y Patil School Of MBA celebrated Teacher's day with great fun and enthusiasm.

The Program began with the lightning of lamp followed by the thought and talk highlighting the contribution of teachers in a student's life. Speech on S. Radhakrishan and Savitribai Phule was given by the students followed by a beautiful & motivational speech by Dr. E.B. Khedkar, Director DYPSOM.

A beautiful poem and songs were the high of the program. Students also presented their amazing artwork prepared for this special occasion as their token of love for the teachers. The assembly came to an end with cake cutting ceremony.
bruch hosted by the students. All the teachers were given gifts by the students.

Agenda 2: To celebrate Ganpati Visarjan .

Resolution: Dr D Y Patil School of Management conducted Ganesh Visarjan on 6th Ganesh Chaturthi s the Hindu festival celebrated in honor of the god Ganesh, the elephant headed, remover of obstacles and the god of beginnings and wisdom.

September 2019. Total more than 100 students, faculty non – teaching staff participated in the Ganesh Visarjan along with Dhoal Tasha Pathak .In the evening after 6'O clock immersion of Ganesh took place.

Charholi (BK), Lohegaon, Pune- 412 105.

Agenda 3 : TO conduct Guest Lecture.

Resolution : Guest Lecture is organized on "Life Style and Communication Skills Development" by
DYPSOM for MBA-I year students. The guests invited for the lecture were Mr. Ishwar Gangwani (Trainer for Life Skills and Employability), Robotic Engineer and Mrs. Swati Gangwani (Expert in Corporate HR).

Mr. Ishwar Gangwani has explained about life skills, social norms to be followed by every individual and many more. Further he explained about decision making, problem solving, creative thinking, self-awareness, empathy, assertiveness and coping with the emotions. These are some cross cultural areas of life skills.

Mrs. Swati Gangwani has focused on the other part of the lecture i.e. communication skills. She described the verbal and non-verbal communications, importance of communication skills in the corporate world and effective utilization of these skills in the development of individuals.

30+ students were present for the lecture. Prof. (Dr.) Omprakash Haldar, HOD has proposed vote of thanks.

Agenda 4: TO attend International Conference by faculty.

Resolution : Two days International Conference on "Fintech", was organized by MIT College of Management, Loni, Hadapsar, Pune in association with MIT ADT University on 23rd & 24th September 2019, Monday & Tuesday.

The objective of this conference was to provide information about Fintech, Blockchain & Bitcoin system. How this system works & the scope of 'Fintech'.

The conference was attended by Prof. Varsha Patel, Assistant Professor.

D. Y. Patil School of Management Charholi (BK), Lohegaon, Pune- 412 105.

DR. D.Y. PATIL ENTERPRISES EDUCATIONAL CHARITABLE TRUST
DR. D.Y. PATIL SCHOOL OF MANAGEMENT
DR. D.Y. Patil Knowledge City, Charoli Bk, Lohegaon, Pune-412 105

Agenda 5: To conduct **SIP Internal Viva – Voce.**

Resolution : The Internal viva-voce was scheduled on 24/09/2019, Tuesday 10.30 am onwards and the project was evaluate on basis of:

1. Actual work undertaken by the student
2. Student understands of the organization and business environment
3. Outcome of the project
4. Utility of the project to the organization
5. Basic analytical capabilities.

There were three panel which conducted SIP Internal Viva Voce.

On 24th Sept 2019, MBA-II nd year Internal Summer internship Project via voce was conducted from 10:30am to 05:30pm with a lunch break at 01:20pm to 01:50pm.

There were various 3 Panels of faculties, including Dr. O P Haldar, Dr. Shreekala Bachhav, Dr. Ganesh Lande, Prof. Sheetal Jalgaonkar, Prof. Rajendra Payal, Prof. Govind Rathod.

Total 84 students were there, who given the Summer internship Project via voce on that day.

Projects were checked thoroughly and the corrections were suggested by all the panelist.

D. Y. Patil School of Management
Charholi (BK), Lohegaon, Pune- 412 105.

Agenda 6: To conduct Seminar on digital marketing.

Resolution: Seminar is organized on "Digital Business & Digital Marketing" by DYPSOM for MBA-I year students. The following guests were invited and conducted a seminar.

1. Mr. Vishwajeet Mohol, Head-Sales & Marketing, Digitech Solutions, Pune.
2. Mr. Abhishek Takle, Manager-Digital Marketing, Digitech Solutions, Pune.
3. Mr. Simon Farande, Project Manager, Digitech Solutions, Pune.
4. Mr. Smit Raj, Web Developer, Digitech Solutions, Pune.

Mr. Vishwajeet has explained about digital business, its growth, opportunities, and challenges. He also stated about digital business environment, Live project developing etc. The other guests have explained the current trends in the digital business, how digital marketing plays a significant role in the development of the businesses and so on. They told a general overview of the digital marketing and its benefits for the development of the business. They included some sources through which digital business growth can be possible. Such as Google Ad Words, Google Analytics, You Tube Advertising, Word Press, Video Marketing, Social Media Management and many other things related to digital marketing.

Seminar was concluded with the remarks on the scope of digital marketing, digital business and employment opportunities available in the field.

75+ students were attended the seminar. Prof. (Dr.) Omprakash Haldar, HOD has proposed vote of thanks.

Agenda 7: To conduct an Induction Programme.

Resolution: " Shubh Aarambh"

Induction Program- 2019

30th Sept-3rd Oct 2019

D.Y. Patil School of Management Charholi (BK), Lohegaon, Pune-412 105.

Dr. D. Y. Patil School of Management organized a three days Induction Program on 30th Sept, 1st Oct 2019 & 3rd Oct. 2019.

It was successfully started under the able leadership of Dr. E. B. Khedkar, Vice -Chancellor – Ajeenkya D.Y. Patil University along with the honorable Guest Mr. Sanjay Jolly – Life Energy Coach. During the Induction program Dr. E B Khedkar Vice Chancellor D Y Patil University and Director Dr. D Y Patil School of Management explained interesting aspects of Mother Sarasvati. He also shared his observation about lifestyle and profession of Japanese people and compared it with Indian Lifestyle. Guest Speaker of the program Dr. Sanjay Jolly talked about Maa Kaushalya and knowledge and also explained the importance of spiritual life .He compared human mind with diamonds saying that everybody has a diamond however every rough diamond needs to undergo process of cutting and polishing. Dr. Jolly also gave useful guidance to students for goal setting through various management activities.

Other Key Note Speakers were Mr. Sadashib Padhee- VP Corporate Kirloskar Neumatic Pvt. Ltd., Mr. Mukesh Raiborde AVP-HR Axis Bank, Mr. Gowdara Pandu – Chief Talent Mentor Talent Mentoring LLP, Mr. Tomio Isogai Ex VP Sharp India Pvt. Ltd.,Mr. Jashan Joshi- Talent Sourcing & Intelligence Z S Associates, Mr. Chandan Maheshwari- Senior Manager Criff Highmark Information Services Pvt. Ltd., Ms. Akshi Mallik- Manager Patents & Trademarks.

On the second day of the program Asst. VP of Axis bank Sh. Mukesh Raiborde talked about various aspects of Finance and Banking Sector. He also talked about career opportunities in banking sector. Second main speaker Mr. Jatin Joshi talked about behavior on Social media and skills sets necessary to be developed for being a successful Manager. He guided students about appropriate behavior on Social media like Facebook, LinkedIn and Instagram.

Another speaker Dr. Tomio Isogei Ex Managing Director of Sharp Ltd. Japan, explained about Indo Japan relations in very simple terms. He explained how India and Japan shared common culture in many aspects. He was very optimistic about bright future of India and Japan both and talked about economy of professional life in Japan. Post Lunch Senior Manager of Criff Highmark Credir Information services Chandan Maheshwari Sir told how the market is shifting towards virtual market and role of digitalization in such paradigm shift. Last but not the least Ms. Akshi Malik Asst. Manager Patents and Trademark explained about the procedure of patents trademarks and copyrights and their importance.

D. Y. Patil School of Management Charholi (BK), Lohegaon, Pune-412 105.

Mr. Sadashib Padhee VP HR Kirloskar Pneumatic company ltd. was the speaker on the third day of Induction program. He talked about millennial generation and present generation's attachment towards technology. He mentioned the importance of Work life balance for today's youth in present scenario.

Second speaker Dr. Goadara Pandu talked about the students' needs to make some change to the great things in life. He also said that casual attitude increases negativity. He engaged the student and explained various things through group activity.

Post Lunch Dr. Parag Kalagar, Director Singhad Institute of Management was the Guest of Honor. He talked about the competencies and capabilities of students. He gave 4 F formulas Fine, Follow your heart Fight and Finish. He mentioned that this is the right time to change.

Other sessions were about answering the various queries of students regarding Summer Internship and Placement queries, session was conducted by Training and Placement Officer Dr. Rachna Gaur . Head Librarian Ms. Charushila Gaikwad guided the students about the Library services & collection, Rules and Regulations to be followed.

Program was ended with felicitation of guest, appreciation of Top Scorers and Faculty having highest result in both the semesters.

At the end Vote of Thanks was given by Convener Prof. Chetan Khedkar, Anchoring was done by Dr. Shreekala Bachhav.

Suggestions given by the Staff are noted.

The meeting adjourned with vote of thanks by Dr. E. B. Khedkar Sir, Chairman NAAC.

Dr. E. B. Khedkar
Chairman
NAAC (IQAC)

D. Y. Patil School of Management
Charholi (BK), Lohegaon, Pune- 412 105.