



**AJEENKYA D Y PATIL UNIVERSITY
DR. D Y PATIL SCHOOL OF MANAGEMENT
&
Dr D Y PATIL SCHOOL OF MCA
LOHEGAON, PUNE-412 105**

In association with

SAVITRIBAI PHULE PUNE UNIVERSITY

REPORT

Jan 2017

INTERNATIONAL CONFERENCE- INCUBATION -II

**‘Global Strategies for Challenges in Business Management and
Impact of FDI in Economic Development’**

On

17th and 18th January 2017

The 2nd Annual International Conference INCUBATION –II on ‘**Global Strategies for Challenges in Business Management and Impact of FDI in Economic Development**’ has been hosted jointly by Ajeenkya D Y Patil University, D Y Patil School of Management & D Y Patil Lohegaon, Pune and Savitribai Phule Pune University on 17th and 18th January 2017.

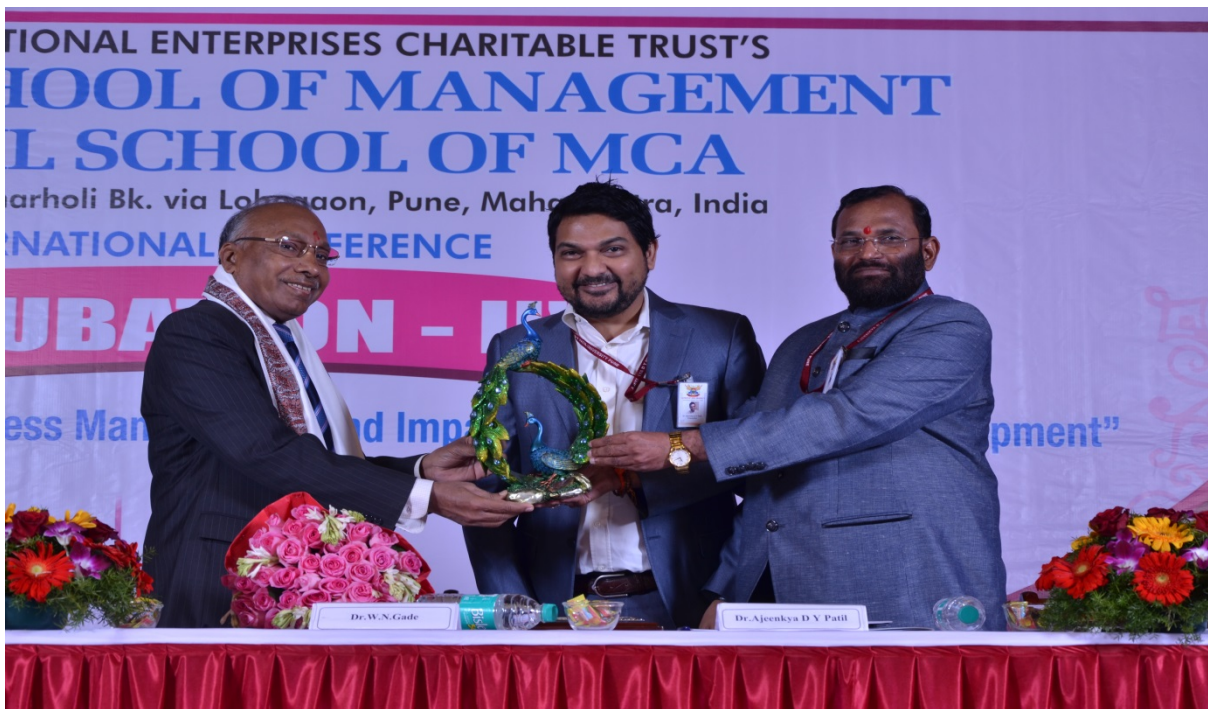
The Conference has witnessed eminent scholars from across the world discussing contemporary issues in the field of global challenges and foreign direct investment. There was overwhelmed response for this international conference wherein 400 plus participant were present. Around 60 research papers were presented in the Conference. Three plenary sessions on first day and two sessions on second day was also held on the various dimensions of global challenges.



**From Left to Right Dr. W. N Gade, Prof. Dr. E.B.Khedkar, Dr. Ajeenkya D Y Patil and
Dr. Asoka Jinadasa**



International conference-INCUBATION II

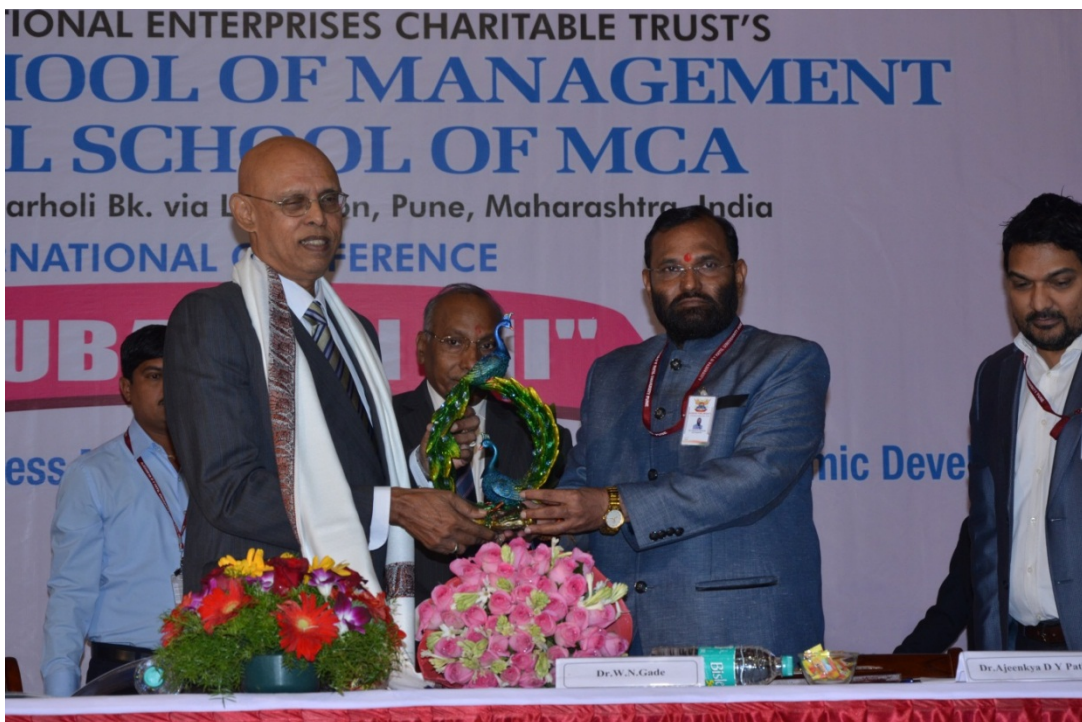


Felicitation of Chief Guest Dr. W. N Gade by Dr Ajeenkya D Y Patil and Prof. Dr. E. B. Khedkar



Speech by Chief Guest Hon. Dr W. N Gade- Vice Chancellor SPPU

The Chief Guest of the inaugural session of the international conference was Hon Dr W N Gade , Vice Chancellor, Savitribai Phule Pune University, Pune



Felicitation of Guest of Honor Dr. Asoka Jinadasa by Prof. Dr E. B. Khedkar



Speech by Guest of Honor Dr Asoka Jinadasa from Sri Lanka

The Guest of Honour for the international conference was Dr Asoka Jinadasa, Speaker, Trainer and Award winning Author from Sri Lanka.



Felicitation of Dr Ajeenkya D Y Patil by Prof. Dr E.B Khedkar



**Speech by Hon Dr Ajeenkya D Y Patil, President of the Ajeenkya D Y Patil University
and Chairman of Ajeenkya D Y Patil Group (ADYPG)**

Hon Dr Ajeenkya D Y Patil, President of the Ajeenkya D Y Patil University and Chairman of Ajeenkya D Y Patil Group (ADYPG), Lohegaon, Pune graced the participants in the international conference.



Welcome Speech by Prof. Dr E B Khedkar

Prof. Dr E B Khedkar, Vice Chancellor, Ajeenkya D Y Patil University felicitated all the guest and delivered the welcome speech of the conference.



Prof. Dr E. B. Khedkar presenting memento to international guest Md Musharrof Hossain from Bangladesh



Plenary Session Speaker Dr Sunanta Laoanan from Thailand



International guests at International Conference-INCUBATION II

Other international guest who were present in the inaugural session and plenary sessions of the international conference were Dr Dhruva Gautam from Nepal; Md Musharrof Hossain from Bangladesh; Dr Sunanta Laoanan from Thailand; Dr Raghu Raman from Oman; Dr Mahendrenath Motah from Mauritius, Dr. Younes Ahmad Khataybeh from Jordan, Dr. Oweis Ghassan- Jordan, Mrs. Sarika Oweis Ghassan-Jordan, Ms. Napatsaporn Niyawanont from Thailand , Ms. Elmahi Mohammad from Jordan, Dr. Ithappa from Thailand.

Indian guest who were present in the inaugural session and plenary sessions of the international conference were Dr Sachin Vernekar, Pune; Dr Walmik Sarwade, Aurangabad, Dr. Satish Sharma , Udaipur ; Dr. Sachin Vernekar, Pune; Dr. A B Dadas, Pune; Dr Devidas Bharati, Pune; Dr. Shailesh Kasande, Pune; Dr Amol Goje, Pune; Dr Ashutosh Misal, Pune; Dr. Abhay Kulkarni, Pune ; Dr Arun Ingale, Pune, Dr Preeti Kulkarni, Nashik; Dr G K Shirude, Pune; Dr Kuldip Charak, Pune; Dr Manimala Puri, Pune; Dr Daniel Penkar, Pune; Mr. Suroji Saha, Kolkata and many more.



Plenary Session Speaker Dr Mahendrenath Motah from Mauritius



Plenary Session Speaker Dr. Younes Ahmad Khataybeh from Jordan



Plenary Session of International Conference- Left to Right Ms. Elmahi Mohammad from Jordan, Mrs. Sarika Oweis Ghassan-Jordan, Dr Asoka Jinadasa From Sri Lanka, Dr Raghu Raman from Oman, Prof. Dr E. B. Khedkar, Dr. Younes Ahmad Khataybeh from Jordon, Dr. Oweis Ghassan- Jordon, Dr Mahendrenath Motah from Mauritius, Dr Satish Sharma from Jaipur and Dr Dhruba Gautam from Nepal



Prof. Dr E. B Khedkar awarding certificate to plenary session speaker Ms. Elmahi Mohammad from Jordan

Five Plenary sessions of the international conference was conducted wherein international and national speakers put forth their views on Global Strategies and Challenges in Business Management.



Dr. Younes Ahmad Khataybeh from Jordon awarding certificate to participant presenter of Technical Session of International Conference

Technical session of the international conference was conducted in which presenters within and outside Maharashtra State participated and gave presentation on their research papers submitted in the conference.

Dr Ajeenkya D Y Patil Guest Lecture Series

D Y Patil-School of Management (DYP-SOM) and MCA, Pune Organized Dr Ajeenkya D Y Patil Guest Lecture Series from 4th Jan to 11th Jan 2017 as part of celebration of Founder's Day Program

Glimpse of the activity:

Day 1

Expert Speaker

Mr Faisal Shaikh

(HR Manager, SAVA pharmaceutical, Pune)



Topic:

Recruitment Process and Resume Writing



Highlighted points of the talk:

The topic was “Recruitment process and resume writing as per job requirements” wherein Mr Faisal Shaikh spoke about resume writing, interview facing and interview seeking. He highlighted on the career opportunities in various sectors for management students. He also stressed on various aspects such as:

- How to write a resume?
- Understand the expectations of the recruiter.
- How to present yourself in front of the recruiter.
- Job searching.

Students Interaction with Mr Faisal Shaikh:

Many questions were asked by the MBA/MCA students pertaining to the corporate management. Few of them are as below:

Q. What are the places where students can apply for job as per specialisation?

A. Students should apply to online job portals like- naukri.com, monster.com and also use the power of social media.

Q. What are the major points to be included in the resume?

A. Selection of the font and the font size is important and the basic points to be included are: Name, Address, Objectives (not important) educational qualification, achievements, mail id and contact number at the end of the CV.

Q. What are the expectations of the interviewer from the candidates?

A. Candidate should be well maintained, how he enters in a room matters alot. Candidate should have good communication , and he should be confident.

Q. How much time require to explain about himself/herself?

A. It will not be so much time taken but it is important to tell interviewer about yourself very confidently.

Students feedback:

According to Aishwarya s.wagh (MCA) : she said “ I enjoyed the guest lecture & learnt a lot. It was very useful for the students who are looking for the job.”

Pushkar v.shelar (MBA) : Mr. Faisal sheikh beautifully explained the role of HR manager & MBA graduate ion industries session was very interactive, his skill to explain about on question of student was very straight forward.

Learning from the session:

- a. Role of MBA grauate in industry.
- b. How to write a cv.
- c. Skill required.
- d. Resources of job searching.etc

Ms Samiksha and Ms Riya (MBA II year) compared the programme & Vote of thanks was proposed by Dr Goutam Saha, Dean-Academics.

Prof. Sharad Patil, Prof. Anil Kulkarni & Prof. ShaileshGahane took efforts for making this programme successful.

Student coordinator- Ms Varsha and Mrs Suvarna (MBA II year) took efforts & helped faculty members.

Day 2

Expert Speaker: Mr.Milind Kulkarni

(Chief people officer, eZest Solutions, Pune)

Topic: Mantras of Success





Highlighted points of the talk:

The topic was “Mantras to success” wherein Mr Milnd Kulkarni spoke about the 5 pillars in Corporate i.e. *Leadership, Integrity, Innovation, Awareness and knowledge*. He highlighted on the conversion of DATA into INFORMATION. INFORMATION into KNOWLEDGE and KNOWLEDGE into WISDOM. He also focused some important points such as:

- How to create innovative execution?
- Understand the markets
- How you will get success.
- Conversion
- 5 pillars for success in corporate

He also discussed about the corruption not about the under table corruption but about the corruption thoughts .He said we have to avoid corruption thought from our mind.

Students Interaction with MR MILIND KULKARNI:

Many questions were asked by the MBA/MCA students pertaining to the Mantras of success. Few of them are as below:

Q. What are the expectations from MBA students from the organization?

A. MBA are the masters of business they are the job giver the innovaters and the best executers . so they have to provide the ideas of the innovations.

Q. How execution take place?

A. Execution is how data convert to information , information to knowledge and knowledge to wisdom.

Q. what skills are essential for success?

A. skills: computers, communication, team work, passion, and smart work.

Q. why innovation is important in corporate world?

A. Innovation is art of your ideas. Not only in corporate world but also in every field innovation is very important.

Students feedback:

According to Tejas Joshi (MBA): “ Sir I really thank you for giving such opportunity to attend such a wonderful lectures , and I request you to kindly continue this activity as long as possible.

Ashwini A. Naikwadi (MCA): “ we are thankful to MR MILIND KULKARNI for his valuable time . MR KULKARNI sir gave us wonderful knowledge about the corporate world.

Learning from the session:

- a. About knowledge, attitude, behaviour etc. during the period of working in a corporate as well as in normal way of living.
- b. Value addition
- c. Output > input= value
- d. Zest for life
- e. Learning, ownership, skills discipline etc

Ms Samiksha and Ms Riya (MBA II year) compared the programme & Vote of thanks was proposed by Dr Goutam Saha, Dean-Academics. Prof. Sharad Patil, Prof. Anil Kulkarni & Prof. Shailesh Gavhane took efforts for making this programme successful. Student coordinator MS Varsha and Mrs Suvarna took efforts & helped faculty members.

Day 3

Expert Speaker:

Mr. Philip Mothi

(Managing Director, Leaf frog consulting & services, Pune)

Topic: Latest Corporate Trends & Transformation

Highlighted points of the talk:

The topic was “Latest trends & transformation to corporate” wherein Mr Philip Mothi spoke about the *familier with trends* transformation to corporate. He also focused some important points such as:

- What you want to become its all upto you.
- Who is your mentor ? or the selection of mentorship is very important.
- The main ingredient of success are: focus and vision.

Students Interaction with MR Philip Mothi:

Many questions were asked by the MBA/MCA students pertaining to the Latest trends & transformation to corporate .Few of them are as below:

Q. How to select a mentor accordingly?

A. Its all up to you . you are able to decide what is liable for you or not. Either you will be the puppet or u will be the manager who manages their ideas.

Q. what is the most important ingredient to success?

A. The main ingredient of success are : focus and vision

Q. why people discuss about the success?

A. success is the blood for any business . in simple words its all up to what you want to be in life . you want to become an ocean or a drop of ocean .

Q. what is the mantra of success?

A. simply its your vision.

Students' feedback:

According to Sunny S. Hasurkar (MBA): “ It was very good concept to understand the real situation in corporate and help to develop new things.”

Aishwarya S. Wagh (MCA): “ it was very knowledgeable. I would like to hear him again, if I get chance. The guest has very fluent English & used the basic English words . It was really good, & I learned lot many things from this session.

Learning from the session:

- a. To know yourself
- b. Be the ocean
- c. Be original
- d. Don't be bluff full
- e. The youngsters are the generation of start-ups
- f. The important ingredient of success are focus and vision.

Ms Samiksha and Ms Riya (MBA II year) compared the programme & Vote of thanks was proposed by Dr Goutam Saha, Dean-Academics. Prof. Sharad Patil, Prof. Anil Kulkarni & Prof. Shailesh Gavhane took efforts for making this programme successful.

Student coordinator MS Varsha and Mrs Suvarna took efforts & helped faculty members.

Day 4

Expert Speaker: Mr. Nayan Hambir

(Partner, E-soft solutions, Pune)

Topic: Technology Management

Highlighted points of the talk:

The topic was “Technology” wherein Mr Nayan Hambir spoke about the *how technology is important for the corporate, applications etc.* He also focused some important points such as:

- What is an application?
- Why application is important for advertisement?
- What are the sources of promotions ?

Students Interaction with MR Nayan Hambir:

Many questions were asked by the MBA/MCA students pertaining to the Technology .Few of them are as below:

Q. why applications are important?

A. Because it is the easiest way to know about the product. Time consuming too.

Q. what is the easiest way to promote applications?

A. Newspapers, social networking site, hoardings etc.

Q. Another option for getting information?

A. It is the toll free number where you can get information easily. E.g. just dial.

Q. what is the role of technology in corporate ?

A. Technology helps any organisation to complete the work in short period of time. Today’s world is fast moving world where technology plays very important role.

Students feedback:

According to Basant Sharma (MBA): “ This session was very helpful to know the systematic way to handle the technology & why it is so important”

Shubham Wadpalliwar (MCA): “ I am an MCA student and I am very thankful to sir because he guided me about my field”

Learning from the session:

- a. Application
- b. Social networking site
- c. Toll free number

Ms Samiksha and Ms Riya (MBA II year) compared the programme & Vote of thanks was proposed by Ms Riya Gupta.

Prof. Sharad Patil, Prof. Anil Kulkarni & Prof. Shailesh Gavhane took efforts for making this programme successful.

Student coordinator MS Varsha and Mrs Suvarna took efforts & helped faculty members.

Day 5

Expert Speaker: Mr. Madan Shinde

(MD, TVB Certification Pvt Ltd, Pune)

Topic: How to Enhance Employability

Highlighted points of the talk:

The topic was “Employment” wherein Mr Madan Shinde spoke about the Employment. He also focused some important points such as:

- Show respect
- Try to avoid gossiping
- Rewards are not always immediate
- Self-satisfaction is very important
- Mirror is the best friend of yours because it is the only thing which shows reality

Students Interaction with MR Madan Shinde:

Many questions were asked by the MBA/MCA students pertaining to the employment .Few of them are as below:

Q. why you switched many companies?

A. Because experience make men perfect.

Q. what are the fundas of your life?

A. if you don't have dressing sense then you don't have the common sense.

Q. it is really happen that we do our best but we don't get reward in return?

A. you will get it for sure but rewards are not always immediate.

Q. why some people cant get success

A. because people want to run from challenges . keep looking for the challenges.

Students feedback:

According to Ujjawal Kumar Jha (MBA): “ This session was very helpful to understand that self satisfaction is very important. ”

Ashvini A. Naikwad (MCA): “ It really helped me to know that morale values are very important . always keep learning . there is no age limit of learning”

Learning from the session:

- a. Intensions always help to get achievement
- b. Keep learning
- c. Work smartly don't work hard
- d. Accept criticism and praise
- e. Be who you are
- f. Never let go of your values and morals

Ms Samiksha and Ms Riya (MBA II year) compared the programme & Vote of thanks was proposed by Dr Goutam Saha, Dean-Academics.

Prof. Sharad Patil, Prof. Anil Kulkarni & Prof. Shailesh Gavhane took efforts for making this programme successful.

Student coordinator MS Varsha and Mrs Suvarna took efforts & helped faculty members.

Day 6

Expert Speaker: DR Vinod Babar

(CEO, Krishna Foundation, Karad)

Topic: Shivaji and Management





Dr E B Khedkar, Director DYPSON felicitated DR. Vinod Babar and gave the preamble of the session. Prof Amol Godge introduced Shivaji by reciting a poem and Dr Goutam Saha introduced the guest.

Highlighted points of the talk:

The topic was “ Shivaji and Management” wherein DR Vinod Babar spoke about the management. He also focused some important points such as:

- Show respect to girls
- Talk about shivacharitra
- Motivate yourself
- execution
- be a leader

Students Interaction with DR Vinod Babar:

Many questions were asked by the MBA/MCA students pertaining to the employment .Few of them are as below:

Q. How management plays important role in an organisation?

A. management is not only art but also a way of getting things easily .

Q. How chattrapati shivaji is a good manager?

A. Chattrapati shivaji played very important role to manage all the system people ect.

Q. why he was the hero?

A. He was the hero , he is the hero not because he won but because he respect women.

Students feedback:

According to Mohana Deb (MBA): “ management is not only to only to manage the system or the organisation but it is also the way to manage your character. ”

Bidisha sarma (MCA): “ the activity was very helpful for me as I have come to know lot many managerial things about shivaji”

Learning from the session:

- a. what is management
- b. what is shivaji’s management
- c. respect women
- d. dealing with the system

Ms Samiksha and Ms Riya (MBA II year) compared the programme & Vote of thanks was proposed by Dr Sharad Patil.

Prof. Sharad Patil, Prof. Anil Kulkarni & Prof. Shailesh Gavhane took efforts for making this programme successful.

Student coordinator MS Varsha and Mrs Suvarna took efforts & helped faculty members.