

CAMPUS TO CORPORATE ACTIVITY

“...MAGIC FRIDAY...”

REPORT ON GROUP DISCUSSION

Date of conduction

20/01/2017



Dr D.Y. PATIL SCHOOL OF MANAGEMENT
Lohegaon, Pune

Dr. D.Y. Patil School of Management on its first magic Friday held on 20/01/2017 at 10:00am as a part of campus to corporate activity by conducting group discussion of 1st year MBA students Session Jan – May 2017.

There were total 8 participating groups consisting of 4 members in each group. Every team had been provided different topics of Group Discussion covering a wide range of issues. These topics were allotted to students 7 days prior to the activity, so that all the group members can prepare for the Group Discussion. Each group has been allotted 15 mins to discuss their opinion (in favor and against) the topic in front of the students and the panelists. The MBA 2nd year students also actively participated in this activity.

DR. G.G. Saha , Prof. Amandeep Saini were the panelists & Prof. Sheetal Jalgaonkar was SSD (Soft Skill Development) panelist.

TABLE SHOWING THE NUMBERS OF GROUP WITH ALLOTTED TOPIC AND NAMES OF MEMBERS

SR.NO.	GROUP	GD TOPIC	DESCRIPTION
1	<u>Group No. 1</u> Praveen Bondare Manoj Dhole Sonalı Jamdade Pooja Kolape	Is Globalization really necessary?	Globalization is necessary, for an economy to grow. Globalization refers to the integration of economic, technological, socio-political factors with the world. And with globalization, with the mutual co-operation and assistance - particularly with reference to the law of comparative advantage- it is going to be beneficial...
2	<u>Group No. 2</u> Khistij Gaikwad Priyanka Kamble Pankaj Kumar Akshay Kangade	Commercialization of health	The failure of Indian state in providing adequate services to its citizens has been one of the main causes for the rise of capitalism in the country. One of the most basic amenities which millions of people across the country lack is the access to basic healthcare services still remains a distant dream.

3	<p><u>Group No. 3</u> <u>Madhuri Khumbar</u> <u>Sayali Marathe</u> <u>Yamraj Ingle</u> <u>Tejas Ballal</u></p>	<p>Voting rights to illiterate is illogical and as widely misused.</p>	<p>India is a democratic country. Everybody should be treated equally. So, Voting Right should be there for illiterate too. Even though they are illiterate, they know who are willing to increase their standard of living and who are just concentrating on power. Even educated people may be misled by false promises given by some political leaders.</p>
4	<p><u>Group No. 4</u> <u>Sudarsh Gupta</u> <u>Monika</u> <u>Pallipurthukara</u> <u>Sagorika Sarkar</u> <u>Shubham Gupta</u></p>	<p>Does India need smaller states?</p>	<p>There are numerous demands for smaller states in different parts of the country. However, smaller states are not a panacea for India's myriad problems. Neither can they resolve issues faced by various regions and sections of society.</p>
5	<p><u>Group no.5</u> <u>Khusboo Kumari</u> <u>Priyanka Shitole</u> <u>Shubham Panthari</u> <u>Akshata Kamble</u></p>	<p>How to deal with International Terrorism?</p>	<p>International terrorism is all about to operate a terrorism on any country by special Terrorist group. It is totally expanding in all over world and they want to make a great state with their own rules.</p>
6	<p><u>Group no.6</u> <u>Ashwini Gawde</u> <u>Ujjawal Kumar Jha</u> <u>Basant Sharma</u> <u>Manas Raj</u></p>	<p>Media is a mixed blessing.</p>	<p>We all know it for a fact that media is known for its freedom of speech. In a democratic country like India, media plays a very important role. It broadcasts news nearly 24/7 and 365 days a year. It helps people get an update of each and every event happening around the world.</p>
7	<p><u>Group no. 7</u> <u>Saurav</u> <u>Choudhary</u></p>	<p>We are not serious about Wildlife and</p>	<p>Indians are taking environment and wild life lightly they are not worried</p>

	Damini Patil Anand Soni Aniket Patil	environment.	about their future because they are not taking care of their wild life and environment, though few people are trying to organize few programs to plan trees and save various animals species.
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Glimpses of the activity



Group members were evaluated on following four parameters & marks were given accordingly by the Panelists.

1. Confidence & communication.
2. Subject Knowledge of the topic
3. Consistency in participation.
4. Leadership & group orientation.

At the end of the activity, panelists gave feedback about the performance of the group & SSD panelist gave feedback about the soft skills of individual group member e.g. Communication, confidence level, body language, knowledge, team spirit, listening skills and attention, voice quality, presentation skills and command over the language. Accordingly the winning group & best performer for the day were chosen. Prize was given by the Dr G G Saha ". It was categorized as:-

Winning team	Best performer
GROUP NO. 4 (Does India Need Smaller States?)	1. SAURAV CHOUDHARY

The day ended with the written feedback from individual students. Prof Amandeep Saini had taken efforts to execute this activity.

STUDENTS FEEDBACK

- 1) Shubham Gupta- “We all got an opportunity to participate equally as it was a group activity on discussion about a given topic and I got a chance to share my views with everybody.”
- 2) Madhuri Kumbhar - “This activity helped me to eliminate my fear of talking in front of public and showed me where my level of communication stands, so that I can improve on my weak aspects.....”
- 3) Pooja Kolape – “It was great knowledge gaining session for me as I got a chance to hear different thoughts on the topic and was able to express my opinion regarding the same in front of the audience”.
- 4) Shubham Panthri-“It was a Good session as we all shared our views, explored new things, had interactions. This led to developing interest in our topic as well as in other Groups topics as well. I would like to have this activity again”.
- 5) Saurav Chaudhury -“Group Discussion activity should be conducted every week as it will enable us to improve our communication and presentation skills and develop our overall personality which will help us in campus placements”.

CAMPUS TO CORPORATE ACTIVITY

“...MAGIC FRIDAY...”

REPORT ON BOOK REVIEW

Date of conduction

03/02/2017



Dr D.Y. PATIL SCHOOL OF MANAGEMENT
Lohegaon, Pune

Dr. D.Y. Patil School of Management on its third Magic Friday held on 03/02/2017 at 10:00am as a part of Campus to Corporate activity by conducting a Book Review Presentation of 1st year MBA students session Jan – May 2017.

There were 8 participating groups consisting of 4 members in each group. Every team had been allotted a Book for Review and a presentation on the review. This book was allotted to the respective groups 7 days prior to the activity, so that all the groups can prepare for the presentation. Each group had been allotted 20 mins for presenting their respective book in front of the students and the panelists. The MBA 2nd year students also actively participated in this activity.

Prof. Amol Godge, Prof .Rajendra Payal were the panelists & Prof. Amandeep Saini was SSD (Soft Skill Development) panelist.

TABLE SHOWING THE NUMBERS ALLOCATED TO THE GROUP WITH THEIR BOOK AND MEMBERS

SR.NO.	GROUP	TOPIC	DESCRIPTION
1	Group No. 1 Praveen Bondare Manoj Dhole Sonalı Jamdade Pooja Kolape	The 7 Habits Of Highly Effective People By Stephen R Covey	Stephen Covey validates the durable truths as they apply to family, business, and society in general, sparing us the psycho-babble that pollutes so much of current literature on human relations. His book is not a photograph, but a process, and should be treated as such. He is neither an optimist nor a pessimist, but a possibilist , who believes that we and we alone can open the door to change within ourselves.
2	Group No. 2 Tejas Ballal Priyanka Kamble Yamraj Ingale Sudarsh Gupta	The Fortune At The Bottom Of The Pyramid By C K Prahalad	Prahalad explains that he wrote <i>The Fortune at the Bottom of the Pyramid</i> to tackle the question of why we cannot create inclusive capitalism, and why all of our technology, managerial know-how and investment capacity cannot make even a minor contribution to the problem of pervasive global poverty and

			disenfranchisement. Prahalad writes that the challenge is to find new and creative approaches to convert poverty into an opportunity for all concerned. He explains that this process starts when BOP consumers are respected as individuals, and when the process of co-creation assumes that consumers are equally important joint problem-solvers.
3	Group No. 3 Anand Soni Pankaj Kumar Damini Patil Vaishali	Jugaad Innovation Think Frugal, Be Flexible, Generate Breakthrough Growth By Navi Radjou, Jaideep Prabhu, Simone Ahuja	The book meticulously reasons as to why organisations must find ways to integrate the principles of 'jugaad innovation' to stay ahead. The book is a resourceful guide to help readers unlock the value of the jugaad principles in enabling innovation.
4	Group No. 4 Shubham Gupta Priyanka Shitole Pooja Kolpe Pravin Bondare	Made In Japan By Akio Morita and Sony	The outspoken Chariman of the Sony Corporation candidly discusses the rise of Sony, his own extraordinary career as one of the most successful businessmen of our time, and his views on the U.S., Japan, and the world economy.
5	Group no.5 Monika Manoj Yadav Shubham Panthari Kshitij Gaikwad	The Goal By Eliyahu M Goldratt	This book is about a man, Mr. Alex Rogo, who is a plant manager for UniCo. He is caught in a situation where his plant is loosing money and he only has three months to get it back on track or they will shut it down.
6	Group no.6 Basant Sharma Ankush Shubhangini Hemanth	The Alchemist By Paulo Coelho	The book is about a boy who is a shepherd and is having a persistent dream of finding a treasure. The author try to portray the idea that how we

			<p>have to fulfill our dreams in spite of the hurdles that come across in our way to dreams. The Alchemist tells the story of a young shepherd named Santiago who is able to find a treasure beyond his wildest dreams.</p> <p>While sleeping near a sycamore tree in the sacristy of an abandoned church, Santiago, a shepherd boy, has a recurring dream about a child who tells him that he will find a hidden treasure if he travels to the Egyptian pyramids.</p>
7	<p>Group no. 7 Saurav Choudhary Akshata Kamble Aniket Patil Manas Raj</p>	<p>Stay Hungry Stay Foolish</p> <p>By Rashmi Bansal</p>	<p>Stay Hungry Stay Foolish is a book by the Indian non-fiction author Rashmi Bansal. It features the stories of 25 MBAs from IIM Ahmedabad who left lucrative jobs to follow the rough road of entrepreneurship.</p>
8	<p>Group no. 8 Sagorika Sarkar Ashwini Gawde Ujjawal kumar jha Snehal</p>	<p>Business Sutra</p> <p>By Devdutt Pattanaik</p>	<p>Why we do business impacts how we do it and what ultimately gets done. As is belief, so is behavior, so is business. This is Business Sutra, a very Indian way of doing business.</p> <p>It is very different from Management Science, taught in business schools around the world, which does not factor in belief, because belief is subjective truth, hence cannot be measured.</p>



Group members were evaluated on following four parameters & marks were given accordingly:

5. Comprehensiveness And Quality Of Contents
6. Confidence
7. Communication
8. PPT And Presentation

At the end of the activity, panelists have given feedback about the performance of the group.

SSD panelists have given feedback about the soft skills of individual group member e.g. Communication, pronunciation and variations in voice level , command over the language, confidence level, dress up and body language and eye contact and facial expressions, Coordination and time management within the group, leadership skills ,Quality content of the visuals and reference to the visuals , designing and creativity and innovation in the slides and presentation ,briefing of the book content in the form of Analysis and strengths and weaknesses of the book , quotation of related examples, proper following of steps of Book Review like Introduction, Summary, Analysis and Conclusion, Relevance of the presentation to the content of the Book and take of the Book.

Accordingly the winning group & best performer for the day were chosen. Prize was given by the DIRECTOR "Dr. E.B.Khedkar".it was categorized as:-

Winning team	Best performer
GROUP NO. 1 { Seven Habits Of Highly Effective People By Stephen Covey }	1.Shubham Gupta

The day ended with the written feedback from individual students. Prof Amandeep Saini had taken efforts to execute this activity.

STUDENTS FEEDBACK

- 6) **Sagorika Sarkar** – “I have read this book Business Sutra for the very first time and it has helped me in knowing about its mythology by going through it .The author Mr.Devdutta Pattnaik has very beautifully explained the various aspects of a Business. It was a great experience.”
- 7) **Ashwini Gawade** - “ It is a very wonderful book. If you want to go through this book you need to have ample time. The book consists of many Sanskrit words and the author says the English words cannot justify the Indian Mythology.”
- 8) **Madhuri D** –“It gave an excellent feeling reading this book as I got to know the great habits so effectively and I have started executing these in my daily personal life as well. It was a great experience as I love to read books.”
- 9) **Sudarsh Gupta**-“This Magical Friday throwed light on eight major works of great authors. It was such an interesting book “The Fortune At The Bottom Of The Pyramid” to read and I got so much to know. I would like to thank Goutam Sir and would like to say You Are the Best.”
- 10) **Monika P**-“We found this book ‘The Goal’ very interesting and we also got to know about the content of other books which were reviewed by the other seven groups. We also got a chance to work in new team this Friday with completely new members which made this activity further more interesting.”

CAMPUS TO CORPORATE ACTIVITY

“...MAGIC FRIDAY...”

REPORT OF GROUP PRESENTATION

ON

Various Sectors

Date of conduction

27/01/2017



Dr D.Y. PATIL SCHOOL OF MANAGEMENT
Lohegaon, Pune

Dr. D.Y. Patil School of Management on its second Magic Friday held on 27/01/2017 at 10:00am as a part of campus to corporate activity by conducting **Group Presentation** of 1st year MBA student session Jan – May 2017.

There were 8 participating group consisting of 4 members in each group. Every team had been allotted a different topic related to various industries in India. The topic was allotted to 7 days prior to the activity, so that all the groups can prepare for the presentation. Each group has been allotted 15 mins for presenting their topic in front of the students and the panelists. The MBA 2nd year students also actively participated in this activity.

Dr. Prof G.G. Saha ,Dr. Prof. Mayanka Sharma, Dr. Prof .Shreekala Bachhav were the panelists & Prof. Amandeep Saini was SSD (Soft Skill Development) panelist.

TABLE SHOWING THE NUMBERS ALLOCATED TO THE GROUP WITH THEIR TOPIC AND MEMBERS

SR.NO.	GROUP	TOPIC	DESCRIPTION
1	<u>Group No. 1</u> Praveen Bondare Manoj Dhole Sonali Jamdade Pooja Kolape	Telecom	Telecom is the telecommunication sector. Telecom is a general term for a vast array of technologies that transmit & receive voice, data ,& video information over varying distance through electronic means.
2	Group No. 2 Khistij Gaikwad Priyanka Kamble Pankaj Kumar Akshay kangade	Banking	Banking in India, in the modern sense, originated in the last decades of the 18th century. Among the first banks were the Bank of Hindustan, which was established in 1770 .
3	Group No. 3 Madhuri Khumbar Sayali Marathe Yamraj Ingle Tejas Ballal	Insurance	Insurance is a contract, represented by a policy, in which an individual or entity receives financial protection or reimbursement against losses from an insurance company. The company pools clients' risks to make payments more affordable for the insured.

4	Group No. 4 Sudarsh Gupta Monika pallipurthukara Sagorika Sarkar Shubham Gupta	Aviation	The aviation sector is the fastest growing sector in the world, according to IATA(International Air Transportation Association) aviation sector is booming in the current scenario.
5	Group no.5 Khusboo kumara Priyanka Shitole Shubham Panthari Akshata kamble	automobile	The Indian automobile sector is called as sunrise sector in Indian economy.the india is the 4th largest in automobile market & 2nd largest in two wheeler manufacturer.
6	Group no.6 Ashwini Gawde Ujjawal kumar jha Basant Sharma Manas Raj	Tourism	Tourism is travel for pleasure; also the theory and practice of touring, the business of attracting, accommodating, and entertaining tourists, and the business of operating tours.
7	Group no. 7 Saurav choudhary Damini patil Anand soni Aniket patil	Information Technology	IT plays a very important role in the growth of Indian economy. Its consist of services like outsourcing that requires by BPO , banking, finance, insurance etc sectors
8	Group no. 8 TejasJoshi Chetan Chavan Vikas Singh Hemant Jadhav	Retail	Retail involves the process of selling consumer goods or services to customers through multiple channels of distribution to earn a profit. Demand is identified and then satisfied through a supply chain.

Parameters of presentation	
History & facts. Evolution Segments of the sector. Growth drivers & statistic. (Turnover/customer/expansion etc.)	Major companies. Notable trends in the sector. SWOT analysis.



Group members were evaluated on following four parameters & marks were given accordingly:

- 9. Confidence & communication.
- 10. Subject Knowledge
- 11. PPT and source
- 12. Leadership & group orientation.

At the end of the activity, panelists have given feedback about the performance of the group.

SSD panelists have given feedback about the soft skills of individual group member e.g. Communication, confidence level and variations in voice level, body language and eye contact and facial expressions and dress up, Coordination within the group, Quality content of the Visuals and reference to the visuals and Subject Knowledge and designing and creativity and innovation in the slides and presentation, time management and leadership skills, command over the language.

Accordingly the winning group & best performer for the day were chosen. Prize was given by the **DIRECTOR "Dr. E.B.Khedkar"**.it was categorized as:-

Winning team	Best performer
GROUP NO. 5 AUTOMOBILE	1.BASANT SHARMA 2.VIKAS SINGH 3.KHUSBOO KUMARI



The day ended with the written feedback from individual students. Prof Amandeep Saini had taken efforts to execute this activity.

STUDENTS FEEDBACK

- 11) **Basant Sharma** – “The activity helps me in improving my communication skills, help me in getting rid away from the fear of coming to the stage and interacting with the audiences as a whole. Enhance my personal skills & it was a great experience.”
- 12) **Madhuri Kumbhar** - “ I get to learn about the topic “ insurance” with was totally new to me, and of other sectors also , gained knowledge , good team work”
- 13) **Khushboo Kumari** –“This is one more continuation to the series of campus to corporate activity which is helping me to develop my presentation skills.Also its adding on to my confidence level and communication level proving to be a very appropriate step in my overall personality development.
- 14) **Chetan Chavan**–“I have become more confident and was able to have an insight of my weaknesses so that I can work and improve on them. As it was a group activity, I have used my co-ordination ability and management skills”.
- 15) **Vikas Singh**–“This activity gave us an opportunity to discover the details of various industrial sectors existing in India. Activity also taught us about the importance of coordination and management when we are performing in a group”.

CAMPUS TO CORPORATE ACTIVITY

“...MAGIC FRIDAY...”

REPORT OF EXHIBITION PRESENTATION

ON

Various Sectors

Date of conduction

20/02/2017



Dr D.Y. PATIL SCHOOL OF MANAGEMENT
Lohegaon, Pune

Dr. D.Y. Patil School of Management on its fifth Magic Friday held on 20/02/2017 at 10:00am as a part of Campus to Corporate activity by conducting exhibition presentation of 1st year MBA student's session Jan – May 2017.

There were 8 participating group consisting of 4 members in each group. Each team had been allotted a different topic related to various industries in India. The topic was allotted 15 days prior to the activity, so that all the groups can prepare for the presentation. Each group had been allotted 15 mins for presenting their topic in front of the students/ visitors and the panelists. The MBA 2nd year students also actively participated in this activity.

Prof.Pradeep Sonar, Dr.Prof.Sharad Patil, Prof.Amol Godge were the panelists & Prof. Amandeep Saini was SSD (Soft Skill Development) panelist.

TABLE SHOWING THE NUMBERS ALLOCATED TO THE GROUP WITH THEIR SECTOR AND MEMBERS

SR.NO.	GROUP	TOPIC	DESCRIPTION
1	<u>Group No. 1</u> Shubham Gupta Praveen Bondare Pooja Kolape Priyanka Shitole Poonam Patil	AVIATION	The aviation sector is the fastest growing sector in the world, according to IATA(International Air Transportation Association) aviation sector is booming in the current scenario.
2	<u>Group No. 2</u> <u>Khusboo Kumari</u> <u>Hemant Jadhav</u> <u>Mangesh Ruke</u> <u>Ujjawal Kumar Jha</u>	AUTOMOBILE	The Indian automobile sector is called as sunrise sector in Indian economy.the india is the 4 th largest in automobile market & 2 nd largest in two wheeler manufacturer.
3	Group No. 3 Manoj Yadav Anand Soni Pankaj Kumar Sonali Jamdade Vaishali Saxena	INSURANCE	Insurance is a contract, represented by a policy, in which an individual or entity receives financial protection or reimbursement against losses from an insurance company. The company pools clients' risks to make payments more affordable for the insured.

4	Group No. 4 Shubhangini Ghutkey Basant Sharma Ankush Chavhan Kamlesh Goswami	TOURISM	Tourism is travel for pleasure; also the theory and practice of touring, the business of attracting, accommodating, and entertaining tourists, and the business of operating tours.
5	Group no.5 Vikas Singh Madhuri Kumbhar Ashwini Gawade Pooja Pawar Manoj Dhole	TELECOM	Telecom is the telecommunication sector. Telecom is a general term for a vast array of technologies that transmit & receive voice, data ,& video information over varying distance through electronic means.
6	Group no.6 Manas Raj Akshata Kamble Saurav Choudhary Tejas Joshi	IT	IT play a very important role in the growth of Indian economy. Its consist of services like outsourcing that require BPO , banking, finance, insurance.
7	Group no. 7 Sagorika Sarkar Monika P Akshay Dawange Abhishek	RETAIL	Retail involves the process of selling consumer goods or services to customers through multiple channels of distribution to earn a profit. Demand is identified and then satisfied through a supply chain.
8	Group no. 8 Sudarsh Gupta Yamraj I Saylee Marathe Priyanka Kamble	BANKING	Banking in India, in the modern sense, originated in the last decades of the 18th century. Among the first banks were the Bank of Hindustan, which was established in 1770 .

Parameters of presentation

History & facts.

Major companies.

Evolution
 Segments of the sector.
 Growth drivers & statistic.
 (Turnover/customer/expansion etc.)

Notable trends in the sector.
 SWOT analysis.



Group members were evaluated on following four parameters & marks were given accordingly:

- 13. Confidence & communication
- 14. Knowledge (dissemination) of the topic
- 15. Lay out and decoration
- 16. Leadership & group orientation

At the end of the activity the three panelists gave feedback about the performance of each group & **SSD panelist gave feedback** about the soft skills of individual group member regarding their communication, confidence level, body language, voice quality, presentation skills and command over the language, team spirit and group orientation and coordination, knowledge and collection of facts and figures about the topic and Innovation involved in the display and presentation in the form of videos, models, pictures etc., listening skills and attention to the questions raised by the visitors and the quality level of replies to the same, reference to notes during presentation and answering.

Accordingly the winning group & best performer for the day were chosen. Prize was given by the DIRECTOR "Dr. E.B.Khedkar".it was categorized as:-

Winning team	Best performer
GROUP NO.6 (IT)	1.BASANT SHARMA
Innovative Design	Group No.3 (Insurance)

The day ended with the written feedback from individual students. Prof Amandeep Saini and Prof Chetan Khedkar had taken efforts to execute this activity.

STUDENTS FEEDBACK

- 16) **Basant Sharma** - "The exhibition presentation activity was a wonderful experience and I am very happy to be part of such an activity. Overall we understood that exhibition and presentation differ from each other. We were quite thrilled about the activity and managed things accordingly ."
- 17) **Saurav Chaudhary** - " I am honoured that Prof Dr.Goutam Saha provided me with the platform to perform this activity where I got a chance to showcase my skills related to exhibition presentation and also got a chance to coordinate with other team members in my group."
- 18) **Shubham Gupta** -"It was a mind blowing activity as such it is like an ocean of creativity and we got a chance to explore our level as a creative person and it involved a lot of team work and at the end of it I am feeling more confident ."
- 19) **Shubhangini Ghutkey**- "This is one of a great opportunity for us to learn about our "mother land" as we got the topic of tourism. Our country consists of lot of cultures and languages. That is why our country is called as "Incredible India". This activity gave us a chance to further improve our abilities and skills."
- 20) **Riya Gupta**- "The creativity level of students was very high and they really displayed a great level of team spirit, leadership and participation. A very learning day. Really enjoyed taking photos and videos of the participants and the guests and got a chance to add on more knowledge on the various industrial sectors "".

End of the report