



Dr. D. Y. Patil School of Management

Dr DY Patil Knowledge City, Charholi (Bk.), Via Lohegaon, Pune – 412105

7.2.1 - Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual. (2022-23)

BEST PRACTICE-I

A) Title of the practice: Memorandum of Understanding (MOU) with industries

1. Objectives of the Practice

- i) To provide students with valuable industry exposure.
- ii) To enhance the quality of teaching and learning by linking the teachings with industry experiences.
- iii) To improve the employability of students.
- iv) To improve the accessibility of industry for the students.

2. The Context:

The vision of the institute focuses on imparting quality academic delivery for benefiting the students. It also focuses on talent and motivation for creating a success path with strategic roadmap. DYPSON tries to reduce the gap between practical aspects and theoretical knowledge. It constantly encourages the students and teachers, providing support and creating platform for the students for inculcating entrepreneurial skills, leadership skills, etc. for achieving their goals. The institute provides a platform to the students where they can improve their managerial skills and get ready to enter the competitive market. Students are always motivated to cope with the changing scenarios and with the practical aspects of learning apart from the books. Student involvement in various committees such as the Alumni Committee, Library Committee, Conference committee etc. helps them to learn the managerial practices and improve themselves.

These MOU's make the industry within the reach of the students so they can upgrade themselves and be ready for the always changing market.



3. The Practice:

- i) Resource persons from various fields are invited to give a talk/ share their expertise/experiences with the students.
- ii) This helps students get industry exposure and improve the employability of students.
- iii)
- iv) Students interacted with the corporate guests/speakers and asked their queries and doubts during the sessions.

4. MOU's:

1) Tata Strive

The MOU was incorporated on 1 June 2022

2) Execlr

The MOU was incorporated on 12 October 2022.

Activity 1

A session on Everyday Learning Program was conducted on 13 October 2022 by Mr. Dnyanesh Jaiprakash Khot. He talked about objectives of Everyday Learning (EDL) program:

- i) Application oriented training for students
- ii) Hands-on knowledge of the industry-needed techniques
- iii) Help the colleges in fulfilling some of the NAAC/NBA requirements.

Activity 2

Seminar on Career and Placement Opportunities in Business Analytics, Data Analytics and Data Science on 14 June 2023.

Program Objectives & Benefits

- i) Through the session students will understand the career opportunities in Business Analytics, Data Analytics and Data Science.
- ii) Students can make themselves confident about the demanding job opportunities.
- iii) Dependencies on a particular industry can be removed.
- iv) They can have a good introduction to their niche technologies of IT and their desired industry.

3) SMS Vans Skilling and Advisory Private Limited

The MOU was incorporated on 25 March 2023



4) Magic Bus India Foundation

The MOU was incorporated on 25 May 2023

Problems Encountered and Resources Required:

Resources Required

- i) Resource person schedule to be matched with the academic calendar.
- ii) Classrooms



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7.2.1 - Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual. (2022-23)

BEST PRACTICE-II

A) Title of the practice: Student Induction Programme - Shubharambh

1. Objectives of the Practice

- i. To help students to understand the MBA Course and expectations from corporate
- ii. To help new students adjust and feel comfortable in the new environment
- iii. To inculcate in them the ethos and culture of the institution
- iv. To help them build bonds with other students and faculty members
- v. To help students understand professional ethics and professional development

2. The Context:

The students who enters for the professional course like MBA come from diverse backgrounds and culture. The purpose of the higher education is to have a professional surroundings to pursue a career. Students should have knowledge about MBA Course and academic curriculum, corporate scenario and expectations of stakeholders. Student Induction Programme basically focuses on making students aware about rules and regulations, code of conduct and ethos and culture of the institution.

3. The Practice:

1. Coordination with IQAC for SIP.
2. Prepared induction programme schedule and communicated to students and faculty members.
3. Conduction of programme on prescribed time.
4. Preparation of Report.

Students are guided on the following points in the student induction programme.

- Mentoring
- Extra-Curricular Activities
- Examination
- Library Services
- Workshops and Guest Lectures
- Placement



- Alumni success stories
- Skill development
- Responsibility toward society
- Feedback system

4. Evidence of Success:

i) Programme Schedule

Itinerary of the Programme

Day 1: Wednesday 7th December 2022

NATIONAL ANTHEM	10.00 am
SARASWATI PUJAN	10.03 am
Welcome note by Dr E.B. Khedkar : Vice President, Ajeenkya D Y Patil Group Director, Dr D Y Patil School of Management & Dr D Y Patil School of MCA	10.05 – 10.10 am
Chief Guest : Dr Parag Kalkar- Dean , Faculty of Commerce and Management	10.10 am – 11.00 am
Guest of Honor: Dr Supriya Patil HOD PUMBA SPPU	11.00 am – 11.30 am
Address by Dr Kamaljeet Kaur Director Technical Campus	11.30 am – 11.40 am
Address by Dr Sushant Patil Advisor & Trustee, Ajeenkya D Y Patil Group	11.40 am – 11.50 am
Address Session by Dr E.B. Khedkar Vice President, Ajeenkya D Y Patil Group Director, Dr D Y Patil School of Management & Dr D Y Patil School of MCA & Address by HOD MBA and HOD MCA Felicitation of Teaching and Non – Teaching Staff	11.50 am – 1.00 pm
Dr Geetika Madan	1.00 pm – 2.00 pm
LUNCH BREAK 2.00 pm – 2.30 pm	
Ms. Chanchal Chavan & Mr. Shubham Dolfode TATA Strive	2.30pm – 3.30 pm
Dr Abhay Kulkarni Director, IICMR , Pune	3.30 pm – 4.30 pm

Dr. Mahesh Kakde Controller Of Examiner,SPPU	4.30 pm -5.30 pm
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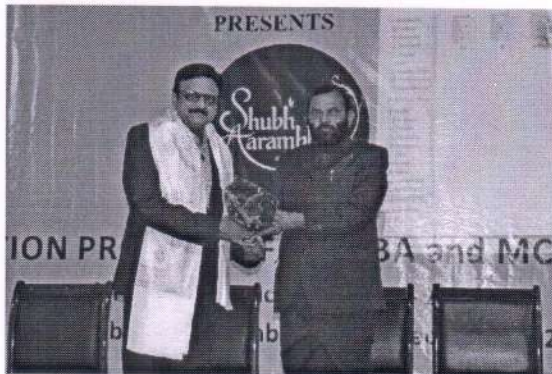
Day 2: Thursday 8th December 2022

Dinesh Nathani Life Energy Success Coach Founder of Synergy with Energy	10.30 – 5.00pm
LUNCH BREAK 1.30 pm – 2.30 pm	

Day 3: Friday 9th December 2022

Mr. Manish Patankar Tech Mahindra	10.30 – 11.30 pm
L&T	11.30 pm – 12.30 pm
Ms. Priya Singh Director at Mind Scripts Tech	12.30 pm -1.30 pm
LUNCH BREAK 1.30 pm – 2.30 pm	
ISKON SESSION Followed by Prasad distribution	2.30pm – 5.00 pm
Felicitation and Appreciation of previous year MBA & MCA student who stood 1 st , 2 nd & 3 rd in SPPU exam.	
Vote of Thanks	

ii) Programme Photos



Summary of the Event:

The Induction Program was held on 7th, 8th and 9th December 2022.

The following were the guests of the Induction Program.:-

Chief Guest Dr. Parag Kalkar Sir, Dean Faculty of Commerce and Management SPPU for addressing the students on the important aspect of enhancing personality and skillsets rather than focusing on just getting a degree.

The **Guest of Honour Dr. Supriya Patil** madam gave excellent coverage on strength of character, balancing of life and having burning fire like the satellite launch to achieve dreams.

Dr Kamaljeet Kaur, Director of Technical Campus motivated the students to become a Brand with sheer hard work, dedication and the inculcating the values of self-actualization.

Dr Geetika Madan, Group Head HR at Weikfield Foods Pvt Ltd, Pune vividly explained the process of habit formation and importance of having rock solid values as foundation to live.

Dr. Abhay Kulkarni, Director IICMR, Pune for gave an intensive coverage on how to reach the pinnacle of personal, social and business excellence.

Ms. Chanchal Chavan of Tata strive for their insightful information on current trends in training and employability.

Dr Mahesh Kakde, Controller of Examiner, SPPU elaborated the power of subconscious mind, value system and importance of having a deep sense of responsibility and accountability.

Mr Dinesh Nathani, Founder of Synergy with Energy conducted high impact and powerful energy session.

Mr Manish Patankar of Tech Mahindra encouraged the students on how to sustain in the IT sector.

Mr Anirban Mukherjee, Senior Executive Talent Acquisition at Larsen & Toubro Infotech gave valuable insights on skills required to get placed in companies.

Ms Priya Singh, Director at Mind scripts gave an enriching session and motivating the students on how to sustain and be successful in the corporate life.



ISKON showed us the right path to live our life and how we can achieve divinity in our mundane life.

5. Problems Encountered and Resources Required:

A) Resources Required:

- 1) Auditorium with necessary facilities
- 2) Quality Resource Person



Christina

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