

## Activity Report



<b>School/ Institute</b>	DR D Y PATIL SCHOOL OF MANAGEMENT (DYPSOM)
<b>Activity Name – Corporate Executive Series Event</b>	<b>Activity 2 - Corporate Communication through Data Analysis and its usage in Decision Making.</b>
<b>Total no of Students</b>	81
<b>Total no of teaching staff</b>	12
<b>Total no. of non-teaching staff</b>	2
<b>New joining during the month</b>	00
<b>Staff leaving during the month</b>	00
<b>Any Incidents/ Mishaps/ lapses during the month with root cause analysis and preventive action/ corrective action details</b>	



**Activity 2:**

**Corporate Communication through Data Analysis and its usage in Decision Making.**

**Date of Activity - 3rd July 2021**

**Brief particulars: -**

***The speaker of the event was Mr Chandan Maheshwari, Head of Global Sales Division, Beauto Systems.***

He mentioned the following important aspects:

- 1.The importance of the subjects like Economics & Statistics in all spheres of life.
2. The need for the sophistication of solutions from predictive analysis to prescriptive analysis.
- 3.The relationship of data, information and intelligence for the present day's business scenario.
4. The importance of knowing the various tools like Python, SAS, Hadoop and Excel for the students.